

COVID-19 Impact and Recovery Report: Domestic Travel

Updated: August 11, 2020

In response to COVID-19, Destination Canada has established a framework and analytical approach to identify signals from consumer and industry behaviour to understand when, where and at what pace travel and tourism will resume.

Destination Canada collaborated with partners in destination marketing, media, technology and travel to identify these indicators and signals. The framework has identified multiple phases of recovery, which aligns with user sentiment and intent to travel. For smaller provinces and territories, it is cautioned that lower availability of data can impact the reliability of signals. Given these limitations, Destination Canada has provided an assessment for all provinces and territories to the best of its ability. The summary of the methodology and terms can be found in Methodological Notes.

As a complement to this document, Destination Canada also provides updates to travel related measures that are currently in place for each province and territory, please reference the *Travel Related Measures* document: <https://www.destinationcanada.com/en/coronavirus-updates/covid-19-research#canadianresidentsentiment>

Summary of current phase for each province and territory:

	Travel Search Index	Accommodation Searches on OTA	Rate of Hotel Booking	Rate of Air Travel	New COVID Cases	Dining Search Index	Activities Search Index	Overall Assessment	14-day self-isolation required for residents returning from out-of-province for leisure travel?
British Columbia	IV	IV	IV		III	IV	IV	IV	No
Alberta	IV	IV	IV		II	IV	IV	IV	No
Saskatchewan	II	I	I		II	II	II	II	No
Manitoba	III	I	III		III	III	III	III	Yes, exception for residents returning directly from western Canada or northwestern Ontario ¹
Ontario	IV	III	IV		II	IV	I	IV	No
Quebec	IV	IV	IV		II	IV	IV	IV	No
New Brunswick	IV	III	IV		III	IV	III	IV	Yes, exception for residents returning directly from other Atlantic provinces ²
Nova Scotia	III	I	III		III	III	III	III	Yes, exception for residents returning directly from other Atlantic provinces ³
Prince Edward Island	III	I	I		III	III	I	III	Yes, exception for residents returning directly from other Atlantic provinces ⁴
Newfoundland & Labrador	III	III	III		III	III	III	III	Yes, exception for residents returning directly from other Atlantic provinces ⁵
Yukon	III	I	III		III	III	I	III	Yes, exception for residents returning directly from BC, Northwest Territories or Nunavut ⁶
Northwest Territories	III	III	III		III	III	II	III	Yes, exception for residents returning directly from Nunavut ⁷
Nunavut	III	III	n/a		III	n/a	n/a	III	Yes, exception for residents returning directly from Northwest Territories or Churchill, MB ⁸

I	II	III	IV	V	VI
COVID-19 Response	Hyper Local	Intra-prov	Inter-prov	Tentative Int'l	Regularized Int'l

British Columbia	IV Inter-Provincial	Inter-provincial travel searches and accommodation searches that are at moderate levels, combined with inter-provincial accommodation bookings that have nearly recovered to 2019 levels, indicate that British Columbia is in the Inter-Provincial phase.
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British Columbia Assessment Summary:

	Phase						Analysis
	I COVID-19 Response	II Hyper Local	III Intra-prov	IV Inter-prov	V Tentative Int'l	VI Regularized Int'l	
Travel Search Index	●	●	●	●	○	○	YOY intra-provincial travel searches have been at a level that is above the same period in 2019 since the week ending June 28, 2020. YOY inter-provincial travel searches have been plateaued at moderate levels since the week ending June 28, 2020.
Accommodation Searches on OTA	●	●	●	●	○	○	YOY intra-provincial and inter-provincial accommodation searches are at moderate levels and continue to increase after sharp declines for the week ending July 19 and July 26, 2020.
Rate of Hotel Booking	●	●	●	●	○	○	YOY intra-provincial and inter-provincial accommodation bookings are at a level that has nearly recovered to 2019 levels and continue to increase after sharp declines for the week ending July 19 and July 26, 2020.
Rate of Air Travel	△	△	△	○	○	○	For the week ending August 9, 2020, YOY air bookings from BC to other inter-provincial destinations is down 83% compared to the same period in 2019. The strongest week for air bookings since March 2020 were the weeks ending July 12 and July 19, 2020 at -78% YOY.
New COVID Cases	●	●	●	△	△	△	The number of weekly new cases in British Columbia for the week ending August 9, 2020 was 293. This represents an increase compared to 222 new cases the week ending August 2, 2020.
Dining Search Index	●	●	●	●	○	○	YOY intra-provincial and inter-provincial dining searches have been plateaued since the week ending July 5, 2020 at a level that has nearly recovered to 2019 levels.
Activities & Events Search Index	●	●	●	●	○	○	YOY intra-provincial activities & events searches are at low to moderate levels after a sharp decrease for the week ending August 9, 2020. YOY inter-provincial activities & events searches have been plateaued since the week ending June 28, 2020, but have increased slightly into moderate levels for the week ending August 9, 2020.

Legend: Progress to date ● Not there yet ○ Signal not applicable △

Alberta	IV Inter-Provincial	Inter-provincial travel searches that have nearly recovered to 2019 levels, combined with moderate levels of inter-provincial accommodation searches and bookings, indicate that Alberta is in the Inter-Provincial phase.
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Alberta Assessment Summary:

	Phase						Analysis
	I COVID-19 Response	II Hyper Local	III Intra-prov	IV Inter-prov	V Tentative Int'l	VI Regularized Int'l	
Travel Search Index	●	●	●	●	○	○	YOY intra-provincial travel searches have been at a level that is above the same period in 2019 since the week ending June 14, 2020. YOY inter-provincial travel searches have been plateaued since the week ending June 28, 2020 at a level that has nearly recovered to 2019 levels.
Accommodation Searches on OTA	●	●	●	●	○	○	YOY intra-provincial accommodation searches remain at moderate levels but have increased after having been plateaued since the week ending June 14, 2020. YOY inter-provincial accommodation searches have increased back into moderate levels after having been plateaued since the week ending July 5, 2020.
Rate of Hotel Booking	●	●	●	●	○	○	YOY intra-provincial accommodation bookings continue to increase after sharp declines for the week ending July 19 and July 26, 2020 and are at a level that has nearly recovered to 2019 levels. YOY inter-provincial accommodation bookings remain at moderate levels for the week ending August 9, 2020 but continue to increase after sharp declines for the week ending July 19 and July 26, 2020.
Rate of Air Travel	/	/	/	○	○	○	For the week ending August 9, 2020, YOY air bookings from Alberta to other inter-provincial destinations is down 77% compared to the same period in 2019. The strongest week for air bookings since March 2020 was the week ending July 19, 2020 at -72% YOY.
New COVID Cases	●	●	○	/	/	/	The number of weekly new cases in Alberta for the week ending August 9, 2020 was 587. This represents a decrease compared to 757 new cases the week ending August 2, 2020.
Dining Search Index	●	●	●	●	○	○	YOY intra-provincial dining searches have been at a level that is slightly above the same period in 2019 since the week ending July 12, 2020. YOY inter-provincial dining searches are at a level that has nearly recovered to 2019 levels, but have been plateaued since the week ending July 5, 2020.
Activities & Events Search Index	●	●	●	●	○	○	YOY intra-provincial activities & events searches are at a level that has nearly recovered to 2019 levels and have generally been trending upwards since May 10, 2020. YOY inter-provincial activities & events searches are at moderate levels and have plateaued since the week ending July 5, 2020.

Legend: Progress to date ● Not there yet ○ Signal not applicable □

Saskatchewan	II Hyper Local	Intra-provincial travel searches are at a level that has nearly recovered to 2019. However, intra-provincial accommodation searches and bookings remain at low levels. These signals indicate that Saskatchewan has not yet moved into the Intra-Provincial phase and continues to be in the Hyper Local phase.
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Saskatchewan Assessment Summary:

	Phase						Analysis
	I COVID-19 Response	II Hyper Local	III Intra-prov	IV Inter-prov	V Tentative Int'l	VI Regularized Int'l	
Travel Search Index	●	●	○	○	○	○	YOY intra-provincial travel searches have been fluctuating since the week ending June 28, 2020 at a level that has nearly recovered to 2019 levels.
Accommodation Searches on OTA	●	○	○	○	○	○	YOY intra-provincial accommodation searches are at low levels and have been plateaued since the week ending June 21, 2020.
Rate of Hotel Booking	●	○	○	○	○	○	YOY intra-provincial accommodation bookings are at low levels and have been plateaued since the week ending July 5, 2020.
Rate of Air Travel	/	/	/	○	○	○	For the week ending August 9, 2020, YOY air bookings from Saskatchewan to other inter-provincial destinations is down 87% compared to the same period in 2019. The strongest week for air bookings since March 2020 was the week ending July 5, 2020 at -81% YOY.
New COVID Cases	●	●	○	/	/	/	The number of weekly new cases in Saskatchewan for the week ending August 9, 2020 was 103. This represents a decrease compared to 164 new cases the week ending August 2, 2020.
Dining Search Index	●	●	○	○	○	○	YOY intra-provincial dining searches have been fluctuating but have generally plateaued since the week ending June 14, 2020 at a level that has nearly recovered to 2019 levels.
Activities & Events Search Index	●	●	○	○	○	○	YOY intra-provincial activities & events searches have been plateaued at moderate levels since the week ending July 5, 2020.

Legend: Progress to date ● Not there yet ○ Signal not applicable □

Manitoba	III Intra-Provincial	Intra-provincial travel searches that are above the same period in 2019, combined with moderate levels of intra-provincial accommodation bookings, indicate that Manitoba is in the Intra-Provincial phase.
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Manitoba Assessment Summary:

	Phase						Analysis
	I COVID-19 Response	II Hyper Local	III Intra-prov	IV Inter-prov	V Tentative Int'l	VI Regularized Int'l	
Travel Search Index	●	●	●	○	○	○	YOY intra-provincial travel searches have been at a level that is above the same period in 2019 since the week ending June 7, 2020.
Accommodation Searches on OTA	●	○	○	○	○	○	YOY intra-provincial accommodation searches have been plateaued at low to moderate levels since the week ending July 12, 2020.
Rate of Hotel Booking	●	●	●	○	○	○	YOY intra-provincial accommodation bookings have been fluctuating at moderate levels since the week ending July 12, 2020.
Rate of Air Travel	/	/	/	○	○	○	For the week ending August 9, 2020, YOY air bookings from Manitoba to other inter-provincial destinations is down 90% compared to the same period in 2019. The strongest week for air bookings since March 2020 was the week ending July 19, 2020 at -85% YOY.
New COVID Cases	●	●	●	/	/	/	The number of weekly new cases in Manitoba for the week ending August 9, 2020 was 107. This represents an increase compared to 41 new cases the week ending August 2, 2020.
Dining Search Index	●	●	●	○	○	○	YOY intra-provincial dining searches are at a level that is slightly higher than 2019 levels for the week ending August 9, 2020. Intra provincial dining searches continue to increase after two weeks of sharp declines for the week ending July 19 and July 26, 2020.
Activities & Events Search Index	●	●	●	○	○	○	YOY intra-provincial activities & events searches have been fluctuating at moderate levels since the week ending July 5, 2020.

Legend: Progress to date ● Not there yet ○ Signal not applicable □

Ontario	IV Inter-Provincial	Inter-provincial travel searches and accommodation bookings that are at moderate levels indicate that Ontario is in the Inter-Provincial phase.
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Ontario Assessment Summary:

	Phase						Analysis
	I COVID-19 Response	II Hyper Local	III Intra-prov	IV Inter-prov	V Tentative Int'l	VI Regularized Int'l	
Travel Search Index	●	●	●	●	○	○	YOY intra-provincial travel searches have been plateaued since the week ending July 5, 2020 at a level that has nearly recovered to 2019 levels. YOY inter-provincial travel searches are at moderate levels and have been trending upwards since the week ending May 31, 2020.
Accommodation Searches on OTA	●	●	●	○	○	○	YOY intra-provincial accommodation searches are at moderate levels and have been trending upwards since the week ending June 7, 2020. YOY inter-provincial accommodation searches are at low to moderate levels but have been trending upwards since the week ending June 7, 2020.
Rate of Hotel Booking	●	●	●	●	○	○	YOY intra-provincial and inter-provincial accommodation bookings are at moderate levels and have been trending upwards since the week ending May 31, 2020.
Rate of Air Travel	/	/	/	○	○	○	For the week ending August 9, 2020, YOY air bookings from Ontario to other inter-provincial destinations is down 81% compared to the same period in 2019. This is tied with the week ending July 19, 2020 as the strongest week for air bookings since March 2020.
New COVID Cases	●	●	○	/	/	/	The number of weekly new cases in Ontario for the week ending August 9, 2020 was 597. This represents a decrease compared to 769 new cases the week ending August 2, 2020.
Dining Search Index	●	●	●	●	○	○	YOY intra-provincial dining searches have been trending upwards since the week ending June 14, 2020 and are at a level that has nearly recovered to 2019 levels. YOY inter-provincial dining searches are at moderate levels and have been trending upwards since the week ending May 17, 2020.
Activities & Events Search Index	●	○	○	○	○	○	YOY intra-provincial and inter-provincial activities & events searches are at low to moderate levels but have been trending upwards since the week ending June 7, 2020.

Legend: Progress to date ● Not there yet ○ Signal not applicable □

Quebec	IV Inter-Provincial	Inter-provincial travel searches that are at a level that has nearly recovered to 2019 levels, combined with inter-provincial accommodation searches and bookings that are at moderate levels, indicate that Quebec is in the Inter-Provincial phase.
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Quebec Assessment Summary:

	Phase						Analysis
	I COVID-19 Response	II Hyper Local	III Intra-prov	IV Inter-prov	V Tentative Int'l	VI Regularized Int'l	
Travel Search Index	●	●	●	●	○	○	YOY intra-provincial travel searches have been at a level that is above the same period in 2019 since the week ending June 28, 2020. YOY inter-provincial searches have been trending upwards since the week ending May 17, 2020 and are at a level that has nearly recovered to 2019 levels.
Accommodation Searches on OTA	●	●	●	●	○	○	YOY intra-provincial & inter-provincial accommodation searches are at moderate levels and have been trending upwards since the week ending May 17, 2020.
Rate of Hotel Booking	●	●	●	●	○	○	YOY intra-provincial accommodation bookings have been fluctuating at moderate levels since the week ending June 28, 2020. YOY inter-provincial accommodation bookings are at moderate levels and have been generally trending upwards since the week ending May 17, 2020.
Rate of Air Travel	/	/	/	○	○	○	For the week ending August 9, 2020, YOY air bookings from Quebec to other inter-provincial destinations is down 81% compared to the same period in 2019. The strongest week for air bookings since March 2020 was the week ending July 19, 2020 at -79% YOY.
New COVID Cases	●	●	○	/	/	/	The number of weekly new cases in Quebec for the week ending August 9, 2020 was 872. This represents a decrease in the number of new cases compared to 1,016 for the week ending August 2, 2020.
Dining Search Index	●	●	●	●	○	○	YOY intra-provincial dining searches have been trending upwards since the week ending May 24, 2020 and are at a level that has nearly recovered to 2019 levels. YOY inter-provincial dining searches have been trending upwards since the week ending May 17, 2020 and is at a level that is similar to 2019 levels.
Activities & Events Search Index	●	●	●	●	○	○	YOY intra-provincial activities & events searches are at moderate levels and have been trending upwards since the week ending May 24, 2020. YOY inter-provincial activities & events searches are at moderate levels and have been trending upwards since the week ending May 17, 2020.

Legend: Progress to date ● Not there yet ○ Signal not applicable □

New Brunswick Assessment Summary:

	Phase						Analysis
	I COVID-19 Response	II Hyper Local	III Intra-prov	IV Inter-prov	V Tentative Int'l	VI Regularized Int'l	
Travel Search Index	●	●	●	●	○	○	YOY intra-provincial travel searches have been at a level that is above the same period in 2019 since the week ending June 14, 2020. YOY inter-provincial travel searches are at moderate levels and have been trending upwards since the week ending June 28, 2020.
Accommodation Searches on OTA	●	●	●	○	○	○	YOY intra-provincial accommodation searches are at moderate levels and have been fluctuating but generally trending upwards. YOY inter-provincial accommodation searches are at low to moderate levels but have been trending upwards since the week ending June 14, 2020.
Rate of Hotel Booking	●	●	●	●	○	○	YOY intra-provincial accommodation bookings have been fluctuating but trending upwards since the week ending June 28, 2020. Intra-provincial accommodation bookings are at a level that has nearly recovered to 2019 levels. YOY inter-provincial accommodation bookings are at moderate levels and have been trending upwards since the week ending June 28, 2020.
Rate of Air Travel	/	/	/	○	○	○	For the week ending August 9, 2020, YOY air bookings from New Brunswick to other inter-provincial destinations is down 93% compared to the same period in 2019. The strongest week for air bookings since March 2020 was the week ending June 28, 2020 at -88% YOY.
New COVID Cases	●	●	●	/	/	/	The number of weekly new cases in New Brunswick for the week ending August 9, 2020 was 6. New Brunswick has had 8 weeks in a row with 10 new cases or less.
Dining Search Index	●	●	●	●	○	○	YOY intra-provincial dining searches have been at a level that is above the same period in 2019 since the week ending May 31, 2020. YOY inter-provincial dining searches have been plateaued at a moderate level since the week ending July 12, 2020.
Activities & Events Search Index	●	●	●	○	○	○	YOY intra-provincial activities & events searches have been at a level that is similar to 2019 levels since the week ending June 14, 2020. YOY inter-provincial activities & events searches have been plateaued at a low level since the week ending July 5, 2020.

Legend: Progress to date ● Not there yet ○ Signal not applicable □

Nova Scotia	III Intra-Provincial	Intra-provincial travel searches are above 2019 levels and Nova Scotia continues to have a low number of weekly cases. Combined with intra-provincial accommodation bookings that are at moderate levels, these signals indicate that Nova Scotia is in the Intra-Provincial phase.
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Nova Scotia Assessment Summary:

	Phase						Analysis
	I COVID-19 Response	II Hyper Local	III Intra-prov	IV Inter-prov	V Tentative Int'l	VI Regularized Int'l	
Travel Search Index	●	●	●	○	○	○	YOY intra-provincial travel searches have been at a level that is above the same period in 2019 since the week ending June 14, 2020.
Accommodation Searches on OTA	●	○	○	○	○	○	YOY intra-provincial accommodation searches are at low to moderate levels and have been trending upwards since the week ending May 31, 2020.
Rate of Hotel Booking	●	●	●	○	○	○	YOY intra-provincial accommodation bookings are at moderate levels and have been trending upwards since the week ending May 24, 2020.
Rate of Air Travel	/	/	/	○	○	○	For the week ending August 9, 2020, YOY air bookings from Nova Scotia to other inter-provincial destinations is down 87% compared to the same period in 2019. The strongest week for air bookings since March 2020 was the week ending June 28, 2020 at -78% YOY.
New COVID Cases	●	●	●	/	/	/	The number of weekly new cases in Nova Scotia for the week ending August 9, 2020 was zero. Nova scotia has had 12 weeks in a row with 10 new cases or less.
Dining Search Index	●	●	●	○	○	○	YOY intra-provincial dining searches are at moderate levels and have been plateaued since the week ending June 14, 2020.
Activities & Events Search Index	●	●	●	○	○	○	YOY intra-provincial activities & events searches are at moderate levels and been trending upwards since the week ending May 17, 2020.

Legend: Progress to date ● Not there yet ○ Signal not applicable □

Prince Edward Island	III Intra-Provincial	Intra-provincial travel searches are at levels similar to the same period in 2019 and dining searches are at a moderate level. Although Prince Edward Island has low levels of intra-provincial accommodation searches and bookings, the relatively small size of the province means that movement at a local level can also be considered as intra-provincial. For this reason, Prince Edward Island is observed as being in the Intra-Provincial phase.
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Prince Edward Island Assessment Summary:

	Phase						Analysis
	I COVID-19 Response	II Hyper Local	III Intra-prov	IV Inter-prov	V Tentative Int'l	VI Regularized Int'l	
Travel Search Index	●	●	●	○	○	○	YOY intra-provincial travel searches have plateaued since the week ending July 5, 2020 at a level that has nearly recovered to 2019 levels. Throughout June, intra-provincial travel searches were at levels that were above or equal to 2019 levels.
Accommodation Searches on OTA	●	○	○	○	○	○	YOY intra-provincial accommodation searches are at low levels and have been plateaued since the week ending June 14, 2020.
Rate of Hotel Booking	●	○	○	○	○	○	YOY intra-provincial accommodation bookings are at low levels and have been fluctuating since the week ending April 26, 2020.
Rate of Air Travel	/	/	/	○	○	○	For the week ending August 9, 2020, YOY air bookings from Prince Edward Island to other inter-provincial destinations is down 97% compared to the same period in 2019. The strongest week for air bookings since March 2020 were the weeks ending July 5 and July 26, 2020 at -91% YOY.
New COVID Cases	●	●	●	/	/	/	The number of weekly new cases in Prince Edward Island for the week ending August 9, 2020 was zero. Prince Edward Island has had 3 weeks in a row with no new cases.
Dining Search Index	●	●	●	○	○	○	YOY intra-provincial dining searches have been plateaued at moderate levels since the week ending June 7, 2020.
Activities & Events Search Index	●	○	○	○	○	○	YOY intra-provincial activities & events searches are at low levels but have recorded small increases since the week ending July 5, 2020.

Legend: Progress to date ● Not there yet ○ Signal not applicable □

Newfoundland & Labrador	III Intra-Provincial	Intra-provincial travel searches are above the same period in 2019 and Newfoundland & Labrador continues to have a low number of weekly cases. Combined with intra-provincial accommodation searches that are at moderate levels and accommodation bookings that are at a level that has nearly recovered to 2019 levels, these signals indicate that Newfoundland & Labrador is in the Intra-Provincial phase.
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Newfoundland & Labrador Assessment Summary:

	Phase						Analysis
	I COVID-19 Response	II Hyper Local	III Intra-prov	IV Inter-prov	V Tentative Int'l	VI Regularized Int'l	
Travel Search Index	●	●	●	○	○	○	YOY intra-provincial travel searches have been at a level that is above the same period in 2019 since the week ending June 7, 2020.
Accommodation Searches on OTA	●	●	●	○	○	○	YOY intra-provincial accommodation searches are at moderate levels and have been trending upwards since the week ending May 31, 2020.
Rate of Hotel Booking	●	●	●	○	○	○	YOY intra-provincial accommodation bookings had been plateaued at low to moderate levels since the week ending July 5, 2020. However, a sharp increase for the week ending August 9, 2020 has brought intra-provincial accommodation bookings to a level that has nearly recovered to 2019 levels.
Rate of Air Travel	△	△	△	○	○	○	For the week ending August 9, 2020, YOY air bookings from Newfoundland & Labrador to other inter-provincial destinations is down 83% compared to the same period in 2019. The strongest week for air bookings since March 2020 was the week ending July 5, 2020 at -75% YOY.
New COVID Cases	●	●	●	△	△	△	The number of weekly new cases in Newfoundland & Labrador for the week ending August 9, 2020 was 1. Newfoundland & Labrador has reported 10 cases or less since the week ending April 26, 2020.
Dining Search Index	●	●	●	○	○	○	YOY intra-provincial dining searches are at moderate levels and have plateaued since the week ending June 7, 2020.
Activities & Events Search Index	●	●	●	○	○	○	YOY intra-provincial activities & events searches have been plateaued at moderate levels since the week ending June 14, 2020.

Legend: Progress to date ● Not there yet ○ Signal not applicable △

Yukon	III Intra-Territorial	Intra-territorial travel searches that have nearly recovered to 2019 levels, combined with intra-territorial accommodation bookings that have recently been at moderate levels, indicate that the Yukon is in the Intra-Territorial phase.
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Yukon Assessment Summary:

	Phase						Analysis
	I COVID-19 Response	II Hyper Local	III Intra-prov	IV Inter-prov	V Tentative Int'l	VI Regularized Int'l	
Travel Search Index	●	●	●	○	○	○	YOY intra-territorial travel searches have been plateaued since the week ending July 12, 2020 at a level that has nearly recovered to 2019 levels.
Accommodation Searches on OTA	●	○	○	○	○	○	YOY intra-territorial accommodation searches are at low levels but have been trending upwards since the week ending June 28, 2020.
Rate of Hotel Booking	●	●	●	○	○	○	YOY intra-territorial accommodation bookings have been fluctuating. A sharp decrease for the week ending August 9, 2020 has brought intra-territorial accommodation bookings from a moderate level back down to a low level.
Rate of Air Travel	/	/	/	○	○	○	For the week ending August 2, 2020, YOY air bookings from the Yukon to other inter-provincial destinations is down 67% compared to the same period in 2019. The strongest week for air bookings since March 2020 was the week ending July 19, 2020 at -38% YOY.
New COVID Cases	●	●	●	/	/	/	The number of weekly new cases in the Yukon for the week ending August 9, 2020 was 1.
Dining Search Index	●	●	●	○	○	○	YOY intra-territorial dining searches are at moderate levels and have been fluctuating.
Activities & Events Search Index	●	○	○	○	○	○	YOY intra-territorial activities & events searches are at low to moderate levels and have been trending upwards since the week ending July 12, 2020.

Legend: Progress to date ● Not there yet ○ Signal not applicable □

Northwest Territories	III Intra-Territorial	Intra-territorial travel searches are at levels that are above 2019 levels and intra-territorial accommodation bookings are fluctuating between moderate levels and levels that are above the same period in 2019. These signals, combined with a low number of weekly cases, indicate that the Northwest Territories is in the Intra-Territorial phase.
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Northwest Territories Assessment Summary:

	Phase						Analysis
	I COVID-19 Response	II Hyper Local	III Intra-prov	IV Inter-prov	V Tentative Int'l	VI Regularized Int'l	
Travel Search Index	●	●	●	○	○	○	YOY intra-territorial travel searches have been at a level that is above the same period in 2019 since the week ending July 5, 2020.
Accommodation Searches on OTA	●	●	●	○	○	○	YOY intra-territorial accommodation searches have been fluctuating but have moved back to moderate levels after last being at moderate levels at the end of May 2020.
Rate of Hotel Booking	●	●	●	○	○	○	YOY intra-territorial accommodation bookings have been fluctuating since the week ending May 17, 2020. A sharp increase for the week ending August 9, 2020 has brought intra-territorial accommodation bookings back up to levels that are similar to 2019 levels.
Rate of Air Travel	/	/	/	○	○	○	For the week ending August 2, 2020, YOY air bookings from the Northwest Territories to other inter-provincial destinations is down 61% compared to the same period in 2019. The strongest week for air bookings since March 2020 was the week ending July 19, 2020 at -36% YOY.
New COVID Cases	●	●	●	/	/	/	The number of weekly new cases in the Northwest Territories for the week ending August 9, 2020 was zero. Northwest Territories has had no new cases since the week ending April 19, 2020.
Dining Search Index	●	●	●	○	○	○	YOY intra-territorial dining searches are at moderate levels but have been fluctuating.
Activities & Events Search Index	●	●	○	○	○	○	YOY intra-territorial activities & events searches are at low to moderate levels and have been fluctuating since the week ending May 17, 2020.

Legend: Progress to date ● Not there yet ○ Signal not applicable □

Nunavut	III Intra-Territorial	Nunavut has recorded no confirmed COVID-19 cases. Intra-territorial travel searches are fluctuating at low to moderate levels and intra-territorial accommodation searches have been fluctuating but have recently been at levels above the same period in 2019. This indicates that Nunavut is in the Intra-Territorial phase.
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Nunavut Assessment Summary:

	Phase						Analysis
	I COVID-19 Response	II Hyper Local	III Intra-prov	IV Inter-prov	V Tentative Int'l	VI Regularized Int'l	
Travel Search Index	●	●	●	○	○	○	YOY intra-territorial travel searches have been plateaued at low to moderate levels since the week ending June 21, 2020.
Accommodation Searches on OTA	●	●	●	○	○	○	YOY intra-territorial accommodation searches have been fluctuating. For the week ending August 9, 2020, intra-territorial accommodation searches are at very low levels.
Rate of Hotel Booking	/	/	/	/	/	/	Data not available.
Rate of Air Travel	/	/	/	○	○	○	For the week ending August 9, 2020, YOY air bookings from Nunavut to other inter-provincial destinations is down 29% compared to the same period in 2019. This is the strongest week for air bookings since March 2020.
New COVID Cases	●	●	●	/	/	/	Nunavut has not confirmed any cases to date.
Dining Search Index	/	/	/	/	/	/	Data not available.
Activities & Events Search Index	/	/	/	/	/	/	Data not available.

Legend: Progress to date ● Not there yet ○ Signal not applicable □

METHODOLOGICAL NOTES

I. Recovery Signals: The Recovery Measures are listed in their order of importance in understanding travel behaviour, with the primary measures in black and supporting measures in dark gray. A brief description of each measure is provided below.

Destination Canada has developed a framework to understand the phases of recovery of the travel market. These phases are:

- I. **COVID-19 Response:** Governments are responding with measures such as shelter in place and quarantines. Movement is restricted and travel is either not possible, desirable or encouraged.
- II. **Hyper Local Travel:** Some restrictions have been lifted and movement within local areas is possible. Governments will likely recommend that places ensure physical distancing while supporting local economies. Some travel may be taking place, such as day trips or overnight with friends and family.
- III. **Intra-Provincial or Intra-Territorial Travel:** Residents are booking trips within their province or territory. Travel by vehicle within a province/territory is possible and not discouraged.
- IV. **Inter-Provincial Travel:** Residents are booking trips in other provinces or territories. Travel by multiple means (air, car, trains, etc.) within the country, across provincial/territorial boundaries.
- V. **Tentative International Travel:** Some international travel, such as family related or urgent business. There may be some leisure travel from less risk averse travellers seek to capitalize on reduced prices or increases availability. Airlines may not have restored international routes beyond major hubs.
- VI. **Regularized International Travel:** Regular international travel. Some business meetings and events are re-introduced, leisure travel is closer to pre-COVID-19 levels.

A filled-in dot signifies that Destination Canada assesses we are in that phase of travel. An empty dot means we have not yet reached that indicator, and the crossed off box would signify that the measure does not apply for that phase of recovery. Some measures are currently being developed and will be updated as further progress is made.

II. Description of the Measures

- **Travel Intent Search Index:** Google search engine queries for travel-related keywords in 2020 compared to 2019 searches, broken down by week (i.e. week of April 19, 2020 vs week of April 19, 2019). Available for each market's intra-provincial/territorial, inter-provincial/territorial and international travel search terms.
- **Rate of Accommodation Searches:** Weekly searches in 2020 for accommodation on a major online travel agency (OTA) against a rate of 2019 weekly searches, broken down by week. Available for each market's intra-provincial/territorial and inter-provincial/territorial accommodation searches. This is provided as a rate rather than a volume of searches.
- **Rate of Accommodation Bookings:** Accommodation bookings in 2020 on a major OTA against a rate of 2019 bookings, broken down by week. Available for each market's intra-provincial/territorial and inter-provincial/territorial accommodation bookings. This is provided as a rate rather than a volume of bookings.
- **Rate of Air Travel:** The volume of air bookings to other provinces/territories versus 2019 air bookings, broken down by week, as provided by IATA.
- **Weekly New COVID-19 Confirmed Cases:** The weekly total of new confirmed COVID-19 cases, as provided by the Government of Canada Health Infobase. Number of cases in the market and within other regions of Canada will likely be a determining factor for both governments allowing phased return of travel, as well as consumer confidence in traveling to a market.
- **Dining Search Index:** 2020 searches for dining related keywords compared to 2019 searches, broken down by week. Available for each market's intra-provincial/territorial, inter-provincial/territorial and international dining related search terms. This is provided as an index rather than a volume of searches.
- **Attractions & Events Search Index:** 2020 searches for attractions and events related keywords compared to 2019 searches, broken down by week. Available for each market's intra-provincial/territorial, inter-provincial/territorial and international attractions and events related search terms. This is provided as an index rather than a volume of searches.

Sources:

¹ Manitoba Government, Current State of Emergency and Public Health Orders, July 24, 2020

<https://www.gov.mb.ca/covid19/soe.html>

² Government of New Brunswick, Travel Information, August 11, 2020

<https://www2.gnb.ca/content/gnb/en/corporate/promo/covid-19/travel.html>

³ Government of Nova Scotia, Coronavirus (COVID-19): restrictions and guidance, August 11, 2020

<https://novascotia.ca/coronavirus/restrictions-and-guidance/>

⁴ Government of Prince Edward Island, Atlantic Provinces Travel Bubble, August 4, 2020

<https://www.princeedwardisland.ca/en/information/health-and-wellness/atlantic-provinces-travel-bubble>

⁵ Government of Newfoundland and Labrador, For Travellers, August 11, 2020

<https://www.gov.nl.ca/covid-19/individuals-and-households/travel-advice-2/>

⁶ Government of Yukon, Border enforcement during COVID-19, August 11, 2020

<https://yukon.ca/en/health-and-wellness/covid-19/border-enforcement-during-covid-19>

⁷ Government of Northwest Territories, Travellers arriving in the NWT, August 12, 2020

<https://www.gov.nt.ca/covid-19/en/services/travel-moving-around/travellers-arriving-nwt>

⁸ Government of Nunavut, Travel and Isolation, August 11, 2020

<https://gov.nu.ca/health/information/travel-and-isolation>