

COVID-19 Impact and Recovery Report: Domestic Travel

Updated: August 3, 2021

In response to COVID-19, Destination Canada has established a framework and analytical approach to identify signals from consumer and industry behaviour to understand when, where and at what pace travel and tourism will resume.

Destination Canada collaborated with partners in destination marketing, media, technology and travel to identify these indicators and signals. The framework has identified multiple phases of recovery, which aligns with user sentiment and intent to travel. For smaller provinces and territories, it is cautioned that lower availability of data can impact the reliability of signals. Given these limitations, Destination Canada has provided an assessment for all provinces and territories to the best of its ability. The summary of the methodology and terms can be found in Methodological Notes.

As a complement to this document, Destination Canada also provides updates to travel related measures that are currently in place for each province and territory, please reference the *Travel Related Measures* document:

<https://www.destinationcanada.com/en/coronavirus-updates/covid-19-research#canadianresidentsentiment>

Based on Destination Canada's assessment of current travel interest and the increasing ability of domestic travellers to return to their home province or territory without self-isolation requirements, tourism businesses are encouraged to focus on messaging that drives travellers to book their domestic travel now.

Summary of current phase for each province and territory, as of August 3, 2021:

Destination Canada assesses that Nova Scotia progressed into the Inter-Provincial phase for the week ending July 18 and Newfoundland & Labrador progressed into the Inter-Provincial phase for the week ending August 1.

	Overall Booking Assessment	Intra-Provincial Travel Search Trend	Inter-Provincial Travel Search Trend	International Travel Search Trend	Rate of New Weekly Cases Per 100,000 Pop	Self-isolation required for residents returning from out-of-province for domestic leisure travel?
British Columbia	IV	▼ 1 week	▼ 1 week	▼ 1 week	23.9	No
Alberta	IV	▼ 1 week	▼ 1 week	▼ 1 week	29.7	No
Saskatchewan	IV	▼ 1 week	flat 2 weeks	▼ 1 week	32.6	No
Manitoba	IV	▲ 11 weeks	▼ 1 week	▼ 1 week	15.2	Yes; exception for residents who are fully vaccinated ¹
Ontario	IV	▼ 1 week	▼ 1 week	flat 6 weeks	9.0	No
Quebec	IV	flat 5 weeks	▲ 11 weeks	flat 7 weeks	10.4	No
New Brunswick	IV	▲ 11 weeks	▲ 11 weeks	flat 5 weeks	4.2	No
Nova Scotia	IV	▲ 10 weeks	▲ 10 weeks	▼ 1 week	0.5	Yes; exception for residents returning from Atlantic provinces; exception for residents returning from other parts of Canada who are fully vaccinated ²
Prince Edward Island	III	flat 3 weeks	▲ 11 weeks	▲ 11 weeks	0.0	Yes; exception for residents returning from Atlantic provinces who are fully or partially vaccinated; exception for residents returning from other parts of Canada who are fully vaccinated ³
Newfoundland & Labrador	IV	▼ 1 week	▲ 10 weeks	▲ 9 weeks	0.0	Yes; exception for residents returning from Atlantic provinces; exception for residents returning from other parts of Canada who are fully or partially vaccinated ⁴
Yukon	IV	▲ 6 weeks	▲ 6 weeks	▼ 1 week	107.0	As of August 4, no self-isolation for all returning residents ⁵
Northwest Territories	IV	▲ 3 weeks	▼ 1 week	▼ 1 week	0.0	Yes; exception for residents who are fully vaccinated ⁶
Nunavut	IV	▲ 2 weeks	flat 2 weeks	▲ 2 weeks	0.0	Yes; exception for residents returning directly from Northwest Territories, Churchill, MB or Nunavik, QC; exception for residents who are fully vaccinated ⁷

I COVID-19 Response	II Hyper Local	III Intra-prov	IV Inter-prov	V Tentative Int'l	VI Regularized Int'l
Movement is restricted and travel is either not possible, desirable or encouraged.	Movement within local areas is possible but trips are not being booked within their province or territory.	Residents are booking trips within their province or territory.	Residents are booking trips within the country, across provincial or territorial boundaries.	Some international travel, such as family related or urgent business. Some leisure travel from less risk averse travellers.	Some business travel is re-introduced and leisure travel is closer to pre-COVID-19 levels.

Timeline of overall travel assessment for each province and territory:

	27-Apr	2-May	9-May	16-May	23-May	30-May	6-Jun	13-Jun	20-Jun	27-Jun	4-Jul	11-Jul	18-Jul	25-Jul	1-Aug
British Columbia	II	II	II	II	II	II	II	III	III	IV	IV	IV	IV	IV	IV
Alberta	II	II	II	II	II	II	II	II	IV	IV	IV	IV	IV	IV	IV
Saskatchewan	II	II	II	II	II	II	II	II	II	IV	IV	IV	IV	IV	IV
Manitoba	II	II	II	II	II	II	II	II	II	IV	IV	IV	IV	IV	IV
Ontario	II	II	II	II	II	II	II	II	III	IV	IV	IV	IV	IV	IV
Quebec	II	II	II	II	II	III	III	III	III	IV	IV	IV	IV	IV	IV
New Brunswick	III	III	III	III	III	III	III	III	III	III	IV	IV	IV	IV	IV
Nova Scotia	III	III	III	II	II	II	II	II	III	III	III	III	IV	IV	IV
Prince Edward Island	III	III	III	III	III	III	III	III	III	III	III	III	III	III	III
Newfoundland & Labrador	III	III	III	III	III	III	III	III	III	III	III	III	III	III	IV
Yukon	II	II	II	II	II	II	IV	IV	IV	IV	IV	IV	IV	IV	IV
Northwest Territories	III	III	III	III	III	III	III	III	III	III	IV	IV	IV	IV	IV
Nunavut	III	III	II	II	II	III	III	III	IV	IV	IV	IV	IV	IV	IV

- Indicates a forward phase progression
- Indicates a backward phase regression

I COVID-19 Response	II Hyper Local	III Intra-prov	IV Inter-prov	V Tentative Int'l	VI Regularized Int'l
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British Columbia	IV Inter-Provincial	British Columbia residents are searching for travel and booking accommodations within their own province. They are also searching for travel and booking accommodations to other parts of Canada.
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British Columbia Assessment Summary:

	Phase						Analysis
	I COVID-19 Response	II Hyper Local	III Intra-prov	IV Inter-prov	V Tentative Int'l	VI Regularized Int'l	
Travel Search Index	●	●	●	●	●	○	<p>Travel search is occurring within the province, within Canada and internationally.</p> <ul style="list-style-type: none"> • YOY intra-provincial = higher than 2019 level; generally increasing since the week ending May 23, 2021; sharp decrease from previous week. • YOY inter-provincial = higher than 2019 level; generally increasing since the week ending May 23, 2021; sharp decrease from previous week. • YOY international = moderate level but lower than 2019; generally increasing since the week ending May 23, 2021; decrease from previous week.
Accommodation Searches on OTA	●	●	●	●	○	○	<p>Accommodation search is occurring within the province and within Canada, but not internationally.</p> <ul style="list-style-type: none"> • YOY intra-provincial = higher than 2019 level; higher than 2019 level since the week ending June 13, 2021. • YOY inter-provincial = higher than 2019 level; increasing since the week ending May 23, 2021. • YOY international = low level; flat since the week ending June 20, 2021.
Rate of Hotel Booking	●	●	●	●	○	○	<p>Accommodation booking is occurring within the province and within Canada, but not internationally.</p> <ul style="list-style-type: none"> • YOY intra-provincial = higher than 2019 level; decreasing since the week ending July 4, 2021. • YOY inter-provincial = higher than 2019 level; generally increasing since the week ending May 23, 2021. • YOY international = very low level; flat since the week ending June 13, 2021.
Rate of Air Travel	/	/	/	●	○	○	<p>For the week ending August 1, 2021, YOY air bookings from BC to other inter-provincial destinations is down 45% compared to the same period in 2019. The past 3 weeks in a row have seen YOY air bookings higher than -50%. The strongest weeks for air bookings since March 2020 were the weeks ending July 18 and July 25, 2021 at -39% YOY.</p>
New COVID Cases	/	/	/	/	/	/	<p>The number of weekly new cases in British Columbia for the week ending August 1, 2021 was 1,230. The rate of new weekly cases was 23.9 cases per 100,000 population. The number of weekly cases in British Columbia has been trending upwards since the week ending July 11, 2021.</p>

Legend: Progress to date ● Not there yet ○ Signal not applicable □

**Note: Dining Search Index and Activities Search Index have been removed from Destination Canada's recovery analysis; these metrics were previously used to assess movement at a more hyper local level and most provinces and territories have moved beyond these phases.*

Alberta Assessment Summary:

	Phase						Analysis
	I COVID-19 Response	II Hyper Local	III Intra-prov	IV Inter-prov	V Tentative Int'l	VI Regularized Int'l	
Travel Search Index	●	●	●	●	●	○	<p>Travel search is occurring within the province, within Canada and internationally.</p> <ul style="list-style-type: none"> • YOY intra-provincial = higher than 2019 level; generally increasing since the week ending May 23, 2021; decrease from previous week. • YOY inter-provincial = higher than 2019 level; generally increasing since the week ending May 23, 2021; sharp decrease from previous week. • YOY international = moderate level but lower than 2019; generally increasing since the week ending May 23, 2020; sharp decrease from previous week.
Accommodation Searches on OTA	●	●	●	●	○	○	<p>Accommodation search is occurring within the province and within Canada, but not internationally.</p> <ul style="list-style-type: none"> • YOY intra-provincial = higher than 2019 level; generally increasing since the week ending May 23, 2021. • YOY inter-provincial = higher than 2019 level; flat since the week ending July 18, 2021. • YOY international = low level; flat since the week ending June 13, 2021.
Rate of Hotel Booking	●	●	●	●	○	○	<p>Accommodation booking is occurring within the province and within Canada, but not internationally.</p> <ul style="list-style-type: none"> • YOY intra-provincial = higher than 2019 level; generally flat since the week ending July 4, 2021. • YOY inter-provincial = higher than 2019 level; decreasing since the week ending July 18, 2021. • YOY international = very low level; flat since the week ending June 20, 2021.
Rate of Air Travel	/	/	/	●	○	○	<p>For the week ending August 1, 2021, YOY air bookings from Alberta to other inter-provincial destinations is down 39% compared to the same period in 2019. The past 5 weeks in a row have seen YOY air bookings higher than -50%. The strongest week for air bookings since March 2020 was the week ending July 25, 2021 at -32% YOY.</p>
New COVID Cases	/	/	/	/	/	/	<p>The number of weekly new cases in Alberta for the week ending August 1, 2021 was 1,312. The rate of new weekly cases was 29.7 cases per 100,000 population. The number of weekly cases in Alberta has been trending upwards since the week ending July 18, 2021.</p>

Legend: Progress to date ● Not there yet ○ Signal not applicable □

**Note: Dining Search Index and Activities Search Index have been removed from Destination Canada’s recovery analysis; these metrics were previously used to assess movement at a more hyper local level and most provinces and territories have moved beyond these stages.*

Saskatchewan Assessment Summary:

	Phase						Analysis
	I COVID-19 Response	II Hyper Local	III Intra-prov	IV Inter-prov	V Tentative Int'l	VI Regularized Int'l	
Travel Search Index	●	●	●	●	●	○	<p>Travel search is occurring within the province, within Canada and internationally.</p> <ul style="list-style-type: none"> • YOY intra-provincial = higher than 2019 level; sharp fluctuations over the past 2 weeks. • YOY inter-provincial = higher than 2019 level; generally increasing since the week ending May 23, 2021; flat over the past 2 weeks. • YOY international = nearly recovered to 2019 level; generally increasing since the week ending May 9, 2021; decrease from previous week.
Accommodation Searches on OTA	●	●	●	●	○	○	<p>Accommodation search is occurring within the province and within Canada, but not internationally.</p> <ul style="list-style-type: none"> • YOY intra-provincial = nearly recovered to 2019 level; generally increasing since the week ending June 13, 2021. • YOY inter-provincial = higher than 2019 level; generally increasing since the week ending May 23, 2021. • YOY international = low level; decreasing since the week ending July 18, 2021.
Rate of Hotel Booking	●	●	●	●	○	○	<p>Accommodation booking is occurring within the province and within Canada, but not within internationally.</p> <ul style="list-style-type: none"> • YOY intra-provincial = higher than 2019 level; generally increasing since the week ending May 9, 2021. • YOY inter-provincial = higher than 2019 level; generally increasing since the week ending May 23, 2021. • YOY international = very low level; flat since the week ending June 20, 2021.
Rate of Air Travel	/	/	/	●	○	○	<p>For the week ending August 1, 2021, YOY air bookings from Saskatchewan to other inter-provincial destinations is down 47% compared to the same period in 2019. The past 3 weeks in a row have seen YOY air bookings higher than -50%. The strongest week for air bookings since March 2020 was the week ending July 25, 2021 at -40% YOY.</p>
New COVID Cases	/	/	/	/	/	/	<p>The number of weekly new cases in Saskatchewan for the week ending August 1, 2021 was 384. The rate of new weekly cases was 32.6 cases per 100,000 population. The number of weekly cases in Saskatchewan has been trending upwards since the week ending July 25, 2021.</p>

Legend: Progress to date ● Not there yet ○ Signal not applicable □

**Note: Dining Search Index and Activities Search Index have been removed from Destination Canada's recovery analysis; these metrics were previously used to assess movement at a more hyper local level and most provinces and territories have moved beyond these stages.*

Manitoba	IV Inter-Provincial	Manitoba residents are searching for and booking accommodations within their own province. They are also searching for travel and booking accommodations to other parts of Canada.
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Manitoba Assessment Summary:

	Phase						Analysis
	I COVID-19 Response	II Hyper Local	III Intra-prov	IV Inter-prov	V Tentative Int'l	VI Regularized Int'l	
Travel Search Index	●	●	●	●	●	○	<p>Travel search is occurring within the province, within Canada and internationally.</p> <ul style="list-style-type: none"> • YOY intra-provincial = higher than 2019 level; increasing since the week ending May 23, 2021. • YOY inter-provincial = higher than 2019 level; generally increasing since the week ending May 23, 2021; sharp decrease from the previous week. • YOY international = moderate level but lower than 2019; generally increasing since the week ending May 23, 2021; sharp decrease from the previous week.
Accommodation Searches on OTA	●	●	●	●	○	○	<p>Accommodation search is occurring within the province and within Canada, but not internationally.</p> <ul style="list-style-type: none"> • YOY intra-provincial = nearly recovered to 2019 level; sharp increase from the previous week. • YOY inter-provincial = higher than 2019 level; generally increasing since the week ending June 13, 2021. • YOY international = very low level; decreasing since the week ending July 4, 2021.
Rate of Hotel Booking	●	●	●	●	○	○	<p>Accommodation booking is occurring within the province and within Canada, but not internationally.</p> <ul style="list-style-type: none"> • YOY intra-provincial = higher than 2019 level; generally increasing since the week ending June 13, 2021; sharp increase from the previous week. • YOY inter-provincial = higher than 2019 level; generally increasing since the week ending June 13, 2021; decrease from the previous week. • YOY international = very low level; flat since the week ending June 13, 2021.
Rate of Air Travel	/	/	/	○	○	○	<p>For the week ending August 1, 2021, YOY air bookings from Manitoba to other inter-provincial destinations is down 50% compared to the same period in 2019. The strongest week for air bookings since March 2020 was the week ending July 25, 2021 at -46% YOY.</p>
New COVID Cases	/	/	/	/	/	/	<p>The number of weekly new cases in Manitoba for the week ending August 1, 2021 was 209. The rate of new weekly cases was 15.2 cases per 100,000 population. The number of weekly cases in Manitoba has been trending downwards since the week ending May 30, 2021.</p>

Legend: Progress to date ● Not there yet ○ Signal not applicable □

**Note: Dining Search Index and Activities Search Index have been removed from Destination Canada's recovery analysis; these metrics were previously used to assess movement at a more hyper local level and most provinces and territories have moved beyond these stages.*

Ontario	IV Inter-Provincial	Ontario residents are searching for travel and booking accommodations within their own province. They are also searching for travel and booking accommodations to other parts of Canada.
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Ontario Assessment Summary:

	Phase						Analysis
	I COVID-19 Response	II Hyper Local	III Intra-prov	IV Inter-prov	V Tentative Int'l	VI Regularized Int'l	
Travel Search Index	●	●	●	●	●	○	Travel search is occurring within the province, within Canada and internationally. <ul style="list-style-type: none"> • YOY intra-provincial = higher than 2019 level; generally increasing since the week ending May 23, 2021; decrease from the previous week. • YOY inter-provincial = higher than 2019 level; generally increasing since the week ending May 23, 2021; sharp decrease from the previous week. • YOY international = moderate level but lower than 2019; flat since the week ending June 27, 2021.
Accommodation Searches on OTA	●	●	●	●	○	○	Accommodation search is occurring within the province and within Canada, but not internationally. <ul style="list-style-type: none"> • YOY intra-provincial = higher than 2019 level; generally increasing since the week ending May 23, 2021. • YOY inter-provincial = higher than 2019 level; generally increasing since the week ending May 23, 2021. • YOY international = low level; decreasing since the week ending July 4, 2021.
Rate of Hotel Booking	●	●	●	●	○	○	Accommodation booking is occurring within the province and within Canada, but not internationally. <ul style="list-style-type: none"> • YOY intra-provincial = higher than 2019 level; increasing since the week ending May 23, 2021. • YOY inter-provincial = higher than 2019 level; generally increasing since the week ending May 23, 2021. • YOY international = very low level; flat since the week ending June 13, 2021.
Rate of Air Travel	/	/	/	○	○	○	For the week ending August 1, 2021, YOY air bookings from Ontario to other inter-provincial destinations is down 50% compared to the same period in 2019. The strongest week for air bookings since March 2020 was the week ending July 25, 2021 at -45% YOY.
New COVID Cases	/	/	/	/	/	/	The number of weekly new cases in Ontario for the week ending August 1, 2021 was 1,326. The rate of new weekly cases was 9.0 cases per 100,000 population. The number of weekly cases in Ontario has been trending upwards since the week ending July 25, 2021.

Legend: Progress to date ● Not there yet ○ Signal not applicable □

**Note: Dining Search Index and Activities Search Index have been removed from Destination Canada's recovery analysis; these metrics were previously used to assess movement at a more hyper local level and most provinces and territories have moved beyond these stages.*

Quebec	IV Inter-Provincial	Quebec residents are searching for travel and booking accommodations within their own province. They are also searching for travel and booking accommodations to other parts of Canada.
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Quebec Assessment Summary:

	Phase						Analysis
	I COVID-19 Response	II Hyper Local	III Intra-prov	IV Inter-prov	V Tentative Int'l	VI Regularized Int'l	
Travel Search Index	●	●	●	●	●	○	<p>Travel search is occurring within the province, within Canada and internationally.</p> <ul style="list-style-type: none"> • YOY intra-provincial = higher than 2019 level; flat since the week ending July 4, 2021. • YOY inter-provincial = higher than 2019 level; increasing since the week ending May 23, 2021. • YOY international = moderate level but lower than 2019; flat since the week ending June 20, 2021.
Accommodation Searches on OTA	●	●	●	●	○	○	<p>Accommodation search is occurring within the province and within Canada, but not internationally.</p> <ul style="list-style-type: none"> • YOY intra-provincial = higher than 2019 level; flat since the week ending July 11, 2021. • YOY inter-provincial = higher than 2019 level; generally increasing since the week ending May 23, 2021. • YOY international = low level; decreasing since the week ending July 11, 2021.
Rate of Hotel Booking	●	●	●	●	○	○	<p>Accommodation booking is occurring within the province and within Canada, but not internationally.</p> <ul style="list-style-type: none"> • YOY intra-provincial = higher than 2019 level; flat since the week ending July 11, 2021. • YOY inter-provincial = higher than 2019 level; increasing since the week ending May 23, 2021. • YOY international = very low level; flat since the week ending June 13, 2021.
Rate of Air Travel	/	/	/	○	○	○	<p>For the week ending August 1, 2021, YOY air bookings from Quebec to other inter-provincial destinations is down 63% compared to the same period in 2019. The strongest weeks for air bookings since March 2020 were the weeks ending July 18, July 25 and August 1, 2021 at -63% YOY.</p>
New COVID Cases	/	/	/	/	/	/	<p>The number of weekly new cases in Quebec for the week ending August 1, 2021 was 891. The rate of new weekly cases was 10.4 cases per 100,000 population. The number of weekly cases in Quebec increased compared to a recent low of 423 new cases the previous week.</p>

Legend: Progress to date ● Not there yet ○ Signal not applicable □

**Note: Dining Search Index and Activities Search Index have been removed from Destination Canada's recovery analysis; these metrics were previously used to assess movement at a more hyper local level and most provinces and territories have moved beyond these stages.*

New Brunswick	IV Inter-Provincial	New Brunswick residents are searching for travel and booking accommodations within their own province. They are also searching for travel and booking accommodations to other parts of Canada.
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New Brunswick Assessment Summary:

	Phase						Analysis
	I COVID-19 Response	II Hyper Local	III Intra-prov	IV Inter-prov	V Tentative Int'l	VI Regularized Int'l	
Travel Search Index	●	●	●	●	●	○	Travel search is occurring within the province, within Canada and internationally. <ul style="list-style-type: none"> • YOY intra-provincial = higher than 2019 level; generally increasing since the week ending May 23, 2021. • YOY inter-provincial = higher than 2019 level; generally increasing since the week ending May 23, 2021. • YOY international = nearly recovered to 2019 level; generally flat since the week ending July 4, 2021.
Accommodation Searches on OTA	●	●	●	●	○	○	Accommodation search is occurring within the province and within Canada, but not internationally. <ul style="list-style-type: none"> • YOY intra-provincial = higher than 2019 level; increasing over the past 2 weeks. • YOY inter-provincial = higher than 2019 level; increasing since the week ending May 23, 2021. • YOY international = low level; fluctuating between a low level and a low to moderate level since the week ending June 13, 2021.
Rate of Hotel Booking	●	●	●	●	○	○	Accommodation booking is occurring within the province and within Canada, but not internationally. <ul style="list-style-type: none"> • YOY intra-provincial = higher than 2019 level; sharp increase from the previous week. • YOY inter-provincial = higher than 2019 level; generally increasing since the week ending May 23, 2021; sharp increase from the previous week. • YOY international = very low level; flat since the week ending July 18, 2021.
Rate of Air Travel	/	/	/	○	○	○	For the week ending August 1, 2021, YOY air bookings from New Brunswick to other inter-provincial destinations is down 70% compared to the same period in 2019. The strongest week for air bookings since March 2020 was the week ending July 25, 2021 at -68% YOY.
New COVID Cases	/	/	/	/	/	/	The number of weekly new cases in New Brunswick for the week ending August 1, 2021 was 33. The rate of new weekly cases was 4.2 cases per 100,000 population. The number of weekly cases in New Brunswick had been 10 cases or less for the 5 previous weeks.

Legend: Progress to date ● Not there yet ○ Signal not applicable □

**Note: Dining Search Index and Activities Search Index have been removed from Destination Canada’s recovery analysis; these metrics were previously used to assess movement at a more hyper local level and most provinces and territories have moved beyond these stages.*

Nova Scotia	IV Inter-Provincial	Nova Scotia residents are searching for travel and booking accommodations within their own province. They are also searching for travel and booking accommodations to other parts of Canada.
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Nova Scotia Assessment Summary:

	Phase						Analysis
	I COVID-19 Response	II Hyper Local	III Intra-prov	IV Inter-prov	V Tentative Int'l	VI Regularized Int'l	
Travel Search Index	●	●	●	●	●	○	<p>Travel search is occurring within the province, within Canada and internationally.</p> <ul style="list-style-type: none"> • YOY intra-provincial = higher than 2019 level; generally increasing since the week ending May 30, 2021. • YOY inter-provincial = similar to 2019 level; increasing since the week ending May 30, 2021. • YOY international = nearly recovered to 2019 level; generally increasing since the week ending May 23, 2021; decrease from previous week.
Accommodation Searches on OTA	●	●	●	●	○	○	<p>Accommodation search is occurring within the province and within Canada, but not internationally.</p> <ul style="list-style-type: none"> • YOY intra-provincial = higher than 2019 level; increasing over the past 2 weeks. • YOY inter-provincial = nearly recovered to 2019 level; increasing over the past 2 weeks. • YOY international = low level; decreasing since the week ending July 11, 2021.
Rate of Hotel Booking	●	●	●	●	○	○	<p>Accommodation booking is occurring within the province and within Canada, but not internationally.</p> <ul style="list-style-type: none"> • YOY intra-provincial = higher than 2019 level; increasing over the past 2 weeks. • YOY inter-provincial = nearly recovered to 2019 level; increasing over the past 2 weeks. • YOY international = very low level; generally flat since the week ending May 16, 2021.
Rate of Air Travel				○	○	○	<p>For the week ending August 1, 2021, YOY air bookings from Nova Scotia to other inter-provincial destinations is down 50% compared to the same period in 2019. The strongest week for air bookings since March 2020 was the week ending July 25, 2021 at -46% YOY.</p>
New COVID Cases	/	/	/	/	/	/	<p>The number of weekly new cases in Nova Scotia for the week ending August 1, 2021 was 5. The rate of new weekly cases was 0.5 cases per 100,000 population. The number of weekly cases in Nova Scotia has been under 10 cases per week for the past 3 weeks.</p>

Legend: Progress to date ● Not there yet ○ Signal not applicable □

**Note: Dining Search Index and Activities Search Index have been removed from Destination Canada’s recovery analysis; these metrics were previously used to assess movement at a more hyper local level and most provinces and territories have moved beyond these stages.*

Prince Edward Island	III Intra-Provincial	Prince Edward Island residents are searching for travel and booking accommodations within their own province. They are not yet searching for travel or booking accommodations at a consistently high level to other parts of Canada.
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Prince Edward Island Assessment Summary:

	Phase						Analysis
	I COVID-19 Response	II Hyper Local	III Intra-prov	IV Inter-prov	V Tentative Int'l	VI Regularized Int'l	
Travel Search Index	●	●	●	●	●	○	Travel search is occurring within the province, within Canada and internationally. <ul style="list-style-type: none"> • YOY intra-provincial = higher than 2019 level; flat since the week ending July 18, 2021. • YOY inter-provincial = higher than 2019 level; increasing since the week ending May 23, 2021. • YOY international = higher than 2019 level; generally increasing since the week ending May 23, 2020.
Accommodation Searches on OTA	●	●	●	○	○	○	Accommodation search is occurring within the province but not within Canada or internationally. <ul style="list-style-type: none"> • YOY intra-provincial = moderate level but lower than 2019; increasing over the past 2 weeks. • YOY inter-provincial = nearly recovered to 2019 level; generally increasing since the week ending May 30, 2021. • YOY international = low level; increasing over the past 2 weeks.
Rate of Hotel Booking	●	●	●	○	○	○	Accommodation booking is occurring within the province but not within Canada or internationally. <ul style="list-style-type: none"> • YOY intra-provincial = higher than 2019 level; increasing over the past 2 weeks. • YOY inter-provincial = nearly recovered to 2019 level; generally increasing since the week ending May 30, 2021; decrease from previous week. • YOY international = very low level; flat since the week ending March 22, 2020.
Rate of Air Travel	/	/	/	○	○	○	For the week ending August 1, 2021, YOY air bookings from Prince Edward Island to other inter-provincial destinations is down 71% compared to the same period in 2019. The strongest week for air bookings since March 2020 was the week ending July 25, 2021 at -56% YOY.
New COVID Cases	/	/	/	/	/	/	The number of weekly new cases in Prince Edward Island for the week ending August 1, 2021 was zero. Prince Edward Island has recorded only 2 new cases since the week ending June 13, 2021.

Legend: Progress to date ● Not there yet ○ Signal not applicable □

**Note: Dining Search Index and Activities Search Index have been removed from Destination Canada's recovery analysis; these metrics were previously used to assess movement at a more hyper local level and most provinces and territories have moved beyond these stages.*

Newfoundland & Labrador Assessment Summary:

	Phase						Analysis
	I COVID-19 Response	II Hyper Local	III Intra-prov	IV Inter-prov	V Tentative Int'l	VI Regularized Int'l	
Travel Search Index	●	●	●	●	●	○	<p>Travel search is occurring within the province, within Canada and internationally.</p> <ul style="list-style-type: none"> • YOY intra-provincial = higher than 2019 level; generally increasing since the week ending June 6, 2021; sharp decrease from the previous week. • YOY inter-provincial = similar to 2019 level; increasing since the week ending May 30, 2021. • YOY international = nearly recovered to 2019 level; generally increasing since the week ending June 6, 2021.
Accommodation Searches on OTA	●	●	●	●	○	○	<p>Accommodation search is occurring within the province and within Canada, but not internationally.</p> <ul style="list-style-type: none"> • YOY intra-provincial = higher than 2019 level; fluctuating between a level nearly recovered to 2019 and a level higher than 2019 since the week ending April 4, 2021. • YOY inter-provincial = moderate level but lower than 2019; generally increasing since the week ending May 30, 2021. • YOY international = low level; generally flat since the week ending June 13, 2021.
Rate of Hotel Booking	●	●	●	●	○	○	<p>Accommodation booking is occurring within the province and within Canada but not internationally.</p> <ul style="list-style-type: none"> • YOY intra-provincial = nearly recovered to 2019 level; fluctuating between a level nearly recovered to 2019 and a level higher than 2019 since the week ending June 6, 2021. • YOY inter-provincial = moderate level but lower than 2019; generally increasing since the week ending May 23, 2021; sharp decrease from the previous week. • YOY international = very low level; flat since the week ending June 6, 2021.
Rate of Air Travel	/	/	/	●	○	○	<p>For the week ending August 1, 2021, YOY air bookings from Newfoundland & Labrador to other inter-provincial destinations is down 36% compared to the same period in 2019. This represents the strongest week for air bookings since March 2020. Three out of the past 4 weeks have seen YOY air bookings higher than -50%.</p>
New COVID Cases	/	/	/	/	/	/	<p>The number of weekly new cases in Newfoundland & Labrador for the week ending August 1, 2021 was zero. Newfoundland & Labrador saw a recent spike of 31 new cases for the week ending July 18, 2021.</p>

Legend: Progress to date ● Not there yet ○ Signal not applicable □

**Note: Dining Search Index and Activities Search Index have been removed from Destination Canada's recovery analysis; these metrics were previously used to assess movement at a more hyper local level and most provinces and territories have moved beyond these stages.*

Yukon	IV Inter-Provincial	Yukon residents are searching for travel but not yet booking accommodations at a consistently high level within their own territory. However, they are searching for travel and booking accommodations to other parts of Canada.
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Yukon Assessment Summary:

	Phase						Analysis
	I COVID-19 Response	II Hyper Local	III Intra-prov	IV Inter-prov	V Tentative Int'l	VI Regularized Int'l	
Travel Search Index	●	●	●	●	●	○	<p>Travel search is occurring within the territory, within Canada and internationally.</p> <ul style="list-style-type: none"> • YOY intra-territorial = higher than 2019 level; generally increasing since the week ending June 27, 2021. • YOY inter-provincial = higher than 2019 level; increasing since the week ending June 27, 2021. • YOY international = nearly recovered to 2019 level; generally increasing since the week ending May 30, 2021; sharp decrease from the previous week.
Accommodation Searches on OTA	●	○	○	●	○	○	<p>Accommodation search is occurring within Canada, but not within the territory or internationally.</p> <ul style="list-style-type: none"> • YOY intra-territorial = moderate level but lower than 2019; increasing since the week ending July 11, 2021. • YOY inter-provincial = higher than 2019 level; generally increasing since the week ending June 27, 2021; sharp increase from the previous week. • YOY international = low to moderate level; increasing over the past 2 weeks.
Rate of Hotel Booking	●	○	○	●	○	○	<p>Accommodation booking is occurring within Canada, but not within the territory or internationally.</p> <ul style="list-style-type: none"> • YOY intra-territorial = nearly recovered to 2019 level; increasing over the past 2 weeks. • YOY inter-provincial = higher than 2019 level; increasing since the week ending July 11, 2021; sharp increase from the previous week. • YOY international = very low level; generally flat since the week ending May 30, 2021.
Rate of Air Travel	△	△	△	●	○	○	<p>For the week ending August 1, 2021, YOY air bookings from the Yukon to other inter-provincial destinations is down 20% compared to the same period in 2019. The past 4 weeks in a row have seen YOY air bookings higher than -50%. The strongest week for air bookings since March 2020 was the week ending July 25, 2021 at +15% YOY.</p>
New COVID Cases	△	△	△	△	△	△	<p>The number of weekly new cases in the Yukon for the week ending August 1, 2021 was 45. The rate of new weekly cases was 107.0 cases per 100,000 population. The number of weekly cases has been trending downwards since a high of 124 cases for the week ending July 4, 2021.</p>

Legend: Progress to date ● Not there yet ○ Signal not applicable △

**Note: Dining Search Index and Activities Search Index have been removed from Destination Canada's recovery analysis; these metrics were previously used to assess movement at a more hyper local level and most provinces and territories have moved beyond these stages.*

Northwest Territories	IV Inter-Provincial	Northwest Territory residents are searching for travel and booking accommodations within their own territory. They are also searching for travel and booking accommodations to other parts of Canada.
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Northwest Territories Assessment Summary:

	Phase						Analysis
	I COVID-19 Response	II Hyper Local	III Intra-prov	IV Inter-prov	V Tentative Int'l	VI Regularized Int'l	
Travel Search Index	●	●	●	●	●	○	<p>Travel search is occurring within the territory, within Canada and internationally.</p> <ul style="list-style-type: none"> • YOY intra-territorial = higher than 2019 level; fluctuating, but generally above 2019 levels since the week ending February 14, 2021. • YOY inter-provincial = nearly recovered to 2019 level; generally increasing since the week ending May 30, 2021; sharp decrease from the previous week. • YOY international = moderate level but lower than 2019; generally increasing since the week ending May 16, 2021; sharp decrease from the previous week.
Accommodation Searches on OTA	●	○	○	●	○	○	<p>Accommodation search is occurring within Canada, but not within the territory or internationally.</p> <ul style="list-style-type: none"> • YOY intra-territorial = moderate level but lower than 2019; generally increasing since the week ending July 11, 2021. • YOY inter-provincial = moderate level but lower than 2019; generally increasing since the week ending May 16, 2021; sharp decrease from the previous week. • YOY international = low level; sharp decrease from the previous week.
Rate of Hotel Booking	●	●	●	●	○	○	<p>Accommodation booking is occurring within the territory and within Canada, but not internationally.</p> <ul style="list-style-type: none"> • YOY intra-territorial = higher than 2019 level; fluctuating between a level higher than 2019 and a level nearly recovered to 2019 since the week ending May 30, 2021. • YOY inter-provincial = low to moderate level; generally increasing since the week ending May 9, 2021; sharp decrease from the previous week. • YOY international = low level; generally increasing since the week ending July 11, 2021.
Rate of Air Travel	/	/	/	●	○	○	<p>For the week ending August 1, 2021, YOY air bookings from the Northwest Territories to other inter-provincial destinations is down 24% compared to the same period in 2019. The past 7 weeks in a row have seen YOY air bookings higher than -50%. The strongest week for air bookings since March 2020 was the week ending July 25, 2021 at +25% YOY.</p>
New COVID Cases	/	/	/	/	/	/	<p>The number of weekly new cases in the Northwest Territories for the week ending August 1, 2021 was zero. Northwest Territories has recorded no new cases since the week ending June 13, 2021.</p>

Legend: Progress to date ● Not there yet ○ Signal not applicable □

**Note: Dining Search Index and Activities Search Index have been removed from Destination Canada's recovery analysis; these metrics were previously used to assess movement at a more hyper local level and most provinces and territories have moved beyond these stages.*

Nunavut	IV Inter-Provincial	Intra-territorial air bookings indicate that Nunavut residents are travelling within the territory. In addition, inter-provincial air bookings indicate that residents are also travelling to other parts of Canada.
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Nunavut Assessment Summary:

	Phase						Analysis
	I COVID-19 Response	II Hyper Local	III Intra-prov	IV Inter-prov	V Tentative Int'l	VI Regularized Int'l	
Travel Search Index	●	●	●	●	●	○	<p>Travel search is occurring within the territory, within Canada and internationally.</p> <ul style="list-style-type: none"> • YOY intra-territorial = higher than 2019 level; a lot of fluctuations, increasing over the past 2 weeks. • YOY inter-provincial = higher than 2019 level; generally increasing since the week ending May 30, 2021. • YOY international = moderate level but lower than 2019; flat since the week ending June 13, 2021.
Accommodation Searches on OTA	●	●	●	●	○	○	<p>Accommodation search is occurring within the territory and within Canada, but not internationally.</p> <ul style="list-style-type: none"> • YOY intra-territorial = higher than 2019 level; a lot of fluctuations. • YOY inter-provincial = nearly recovered to 2019 level; flat since the week ending June 13, 2021. • YOY international = very low level; generally decreasing since the week ending July 11, 2021.
Rate of Hotel Booking	/	/	/	●	○	○	<p>Accommodation booking is occurring within Canada but not internationally.</p> <ul style="list-style-type: none"> • YOY intra-territorial = data not available. • YOY inter-provincial = higher than 2019 level; generally increasing since the week ending May 30, 2021. • YOY international = data not available.
Rate of Air Travel	/	/	●	●	○	○	<p>For the week ending August 1, 2021, YOY air bookings from Nunavut to other inter-provincial destinations is up 72% compared to the same period in 2019. This represents the strongest week for air bookings since March 2020. The past 6 weeks in a row have seen YOY air bookings higher than -50%.</p> <p>Intra-territorial air bookings for the week ending August 1, 2021 are up 56% compared to the same period in 2019. This represents the strongest week for air bookings since March 2020. The past 4 weeks in a row have seen YOY air bookings higher than 2019 levels.</p>
New COVID Cases	/	/	/	/	/	/	<p>The number of weekly new cases in Nunavut for the week ending August 1, 2021 was zero. Nunavut has recorded no new cases since the week ending June 20, 2021.</p>

Legend: Progress to date ● Not there yet ○ Signal not applicable □

**Note: Dining Search Index and Activities Search Index have been removed from Destination Canada's recovery analysis; these metrics were previously used to assess movement at a more hyper local level and most provinces and territories have moved beyond these stages.*

METHODOLOGICAL NOTES

I. Recovery Signals: The Recovery Measures are listed in their order of importance in understanding travel behaviour, with the primary measures in black and supporting measures in dark gray. A brief description of each measure is provided below.

Destination Canada has developed a framework to understand the phases of recovery of the travel market. These phases are:

- I. **COVID-19 Response:** Residents are not searching for or booking trips within their local area.
- II. **Hyper Local Travel:** Residents are not booking trips within their province or territory.
- III. **Intra-Provincial or Intra-Territorial Travel:** Residents are booking trips within their province or territory; however, actual travel could take place in the near future or at a later date.
- IV. **Inter-Provincial Travel:** Residents are booking trips in other provinces or territories; however, actual travel could take place in the near future or at a later date.
- V. **Tentative International Travel:** Some international bookings are occurring at reduced levels compared to 2019 but there are fluctuations in booking behaviours.
- VI. **Regularized International Travel:** International bookings are occurring at levels that are stable.

A filled-in dot signifies that Destination Canada assesses we are in that phase of travel. An empty dot means we have not yet reached that indicator, and the crossed off box would signify that the measure does not apply for that phase of recovery. Some measures are currently being developed and will be updated as further progress is made.

II. Description of the Measures

- **Travel Intent Search Index:** Google search engine queries for travel-related keywords in 2020 compared to 2019 searches, broken down by week (i.e. week of April 19, 2020 vs week of April 19, 2019). Available for each market's intra-provincial/territorial, inter-provincial/territorial and international travel search terms.
- **Rate of Accommodation Searches:** Weekly searches in 2020 for accommodation on a major online travel agency (OTA) against a rate of 2019 weekly searches, broken down by week. Available for each market's intra-provincial/territorial and inter-provincial/territorial accommodation searches. This is provided as a rate rather than a volume of searches.
- **Rate of Accommodation Bookings:** Accommodation bookings in 2020 on a major OTA against a rate of 2019 bookings, broken down by week. Available for each market's intra-provincial/territorial and inter-provincial/territorial accommodation bookings. This is provided as a rate rather than a volume of bookings.
- **Rate of Air Travel:** The volume of air bookings to other provinces/territories versus 2019 air bookings, broken down by week, as provided by IATA.
- **Weekly New COVID-19 Confirmed Cases:** The weekly total of new confirmed COVID-19 cases and the rate of new weekly cases per 100,000 population, as provided by the Government of Canada Health Infobase. Number of cases in the market and within other regions of Canada will likely be a determining factor for both governments allowing phased return of travel, as well as consumer confidence in traveling to a market.

Sources:

¹ Manitoba Government, State of Emergency and Public Health Orders, August 5, 2021

<https://manitoba.ca/covid19/restartmb/prs/orders/index.html>

² Government of Nova Scotia, Coronavirus (COVID-19): restrictions and guidance, August 3, 2021

<https://novascotia.ca/coronavirus/restrictions-and-guidance/>

³ Government of Prince Edward Island, Information for visitors to Prince Edward Island and Island residents returning home, August 3, 2021

<https://www.princeedwardisland.ca/en/topic/travel>

⁴ Government of Newfoundland and Labrador, Travel Restrictions, August 3, 2021

<https://www.gov.nl.ca/covid-19/travel/travel-restrictions/>

⁵ Government of Yukon, Information for people entering the Yukon, August 6, 2021

<https://yukon.ca/en/health-and-wellness/covid-19-information/borders-and-travel-covid-19/information-people-entering>

⁶ Government of Northwest Territories, Travel requirements, August 6, 2021

<https://www.gov.nt.ca/covid-19/en/services/travel-isolation/travel-requirements>

⁷ Government of Nunavut, Travel and Isolation, August 3, 2021

<https://gov.nu.ca/health/information/travel-and-isolation>