

COVID-19 Impact and Recovery Report: Domestic Travel

Updated: January 12, 2021

In response to COVID-19, Destination Canada has established a framework and analytical approach to identify signals from consumer and industry behaviour to understand when, where and at what pace travel and tourism will resume.

Destination Canada collaborated with partners in destination marketing, media, technology and travel to identify these indicators and signals. The framework has identified multiple phases of recovery, which aligns with user sentiment and intent to travel. For smaller provinces and territories, it is cautioned that lower availability of data can impact the reliability of signals. Given these limitations, Destination Canada has provided an assessment for all provinces and territories to the best of its ability. The summary of the methodology and terms can be found in Methodological Notes.

As a complement to this document, Destination Canada also provides updates to travel related measures that are currently in place for each province and territory, please reference the *Travel Related Measures* document:

<https://www.destinationcanada.com/en/coronavirus-updates/covid-19-research#canadianresidentsentiment>

Summary of current phase for each province and territory:

Phases for all provinces and territories have remained consistent over the past 3 weeks. Prince Edward Island, Newfoundland & Labrador, the Northwest Territories and Nunavut are the only provinces and territories that are in the Intra-Provincial phase.

	Travel Search Index	Accommodation Searches on OTA	Rate of Hotel Booking	Rate of Air Travel	Dining Search Index	Activities Search Index	Overall Assessment	Rate of New Weekly Cases Per 100,000 Pop	14-day self-isolation required for residents returning from out-of-province for domestic leisure travel?	14-day self-isolation required for residents returning from international travel? ¹⁰
British Columbia	III	I	I		V	II	II	78.0	No	Yes
Alberta	IV	I	I		IV	II	II	159.3	No	Yes. However, eligible international travellers returning to Alberta at the Calgary International Airport or Coutts land border crossing can participate in a pilot program that allows them to quarantine for less time if they test negative for COVID-19 and they commit to following specific public health and testing measures ¹¹
Saskatchewan	III	I	I		V	III	II	172.1	No	Yes
Manitoba	III	I	I		V	II	II	86.4	Yes, exception for residents returning directly from western Canada or northwestern Ontario ¹	Yes
Ontario	II	I	I		II	II	II	168.5	No requirement, but 14-day self-isolation is requested for all residents re-entering Ontario from outside of the province ²	Yes
Quebec	IV	I	I		IV	II	II	216.0	No	Yes
New Brunswick	III	I	I		V	III	II	20.6	Yes ³	Yes
Nova Scotia	III	I	I		V	II	II	2.8	Yes, exception for residents returning directly from other Atlantic provinces ⁴	Yes
Prince Edward Island	III	I	I		V	III	III	3.8	Yes ⁵	Yes
Newfoundland & Labrador	III	III	III		V	III	III	0.6	Yes ⁶	Yes
Yukon	III	III	I		II	III	II	14.3	Yes ⁷	Yes
Northwest Territories	III	I	III		V	II	III	0.0	Yes ⁸	Yes
Nunavut	III	III		III	n/a	V	III	0.0	Yes, exception for residents returning directly from Northwest Territories or Churchill, MB ⁹	Yes

I COVID-19 Response	II Hyper Local	III Intra-prov	IV Inter-prov	V Tentative Int'l	VI Regularized Int'l
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Timeline of overall assessment for each province and territory:

	15-Dec	29-Dec	3-Jan	10-Jan
British Columbia	III	II	II	II
Alberta	III	II	II	II
Saskatchewan	II	II	II	II
Manitoba	II	II	II	II
Ontario	II	II	II	II
Quebec	II	II	II	II
New Brunswick	II	II	II	II
Nova Scotia	II	II	II	II
Prince Edward Island	III	III	III	III
Newfoundland & Labrador	III	III	III	III
Yukon	II	II	II	II
Northwest Territories	III	III	III	III
Nunavut	III	III	III	III

- Indicates a forward phase progression
- Indicates a backward phase regression

I COVID-19 Response	II Hyper Local	III Intra-prov	IV Inter-prov	V Tentative Int'l	VI Regularized Int'l
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British Columbia	II Hyper Local	British Columbia is currently in the Hyper Local phase; however, intra-provincial travel searches and accommodation bookings have been increasing in the first two weeks of 2021. Intra-provincial travel searches are nearly recovered to 2019 levels and accommodation bookings have risen to a moderate level.
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British Columbia Assessment Summary:

	Phase						Analysis
	I COVID-19 Response	II Hyper Local	III Intra-prov	IV Inter-prov	V Tentative Int'l	VI Regularized Int'l	
Travel Search Index	●	●	●	○	○	○	<p>Travel search is occurring within the province but not within Canada or internationally.</p> <ul style="list-style-type: none"> • YOY intra-provincial = nearly recovered to 2019 level; increases over the past two weeks. • YOY inter-provincial = low level; generally decreasing since the week ending November 1, 2020. • YOY international = low level; flat since the week ending April 5, 2020.
Accommodation Searches on OTA	●	○	○	○	○	○	<p>Accommodation search is not occurring within the province, within Canada or internationally.</p> <ul style="list-style-type: none"> • YOY intra-provincial = low to moderate level; fluctuating between a moderate level and a low to moderate level since the week ending December 13, 2020. • YOY inter-provincial = very low level; decreasing since the week ending October 18, 2020. • YOY international = very low level; flat since the week ending March 22, 2020.
Rate of Hotel Booking	●	○	○	○	○	○	<p>Accommodation booking is not occurring within the province, within Canada or internationally.</p> <ul style="list-style-type: none"> • YOY intra-provincial = moderate level but lower than 2019; increases over the past two weeks. • YOY inter-provincial = very low level; decreasing since the week ending October 11, 2020. • YOY international = very low level; flat since the week ending March 22, 2020.
Rate of Air Travel	/	/	/	○	○	○	<p>For the week ending January 10, 2021, YOY air bookings from BC to other inter-provincial destinations is down 93% compared to the same period in 2019. The strongest week for air bookings since March 2020 was the week ending October 25, 2020 at -73% YOY.</p>
Dining Search Index	●	●	●	●	●	○	<p>Dining search is occurring within the province, within Canada and internationally.</p> <ul style="list-style-type: none"> • YOY intra-provincial = low to moderate level; fluctuating the past several weeks, but a sharp decline after being similar to 2019 levels the previous week. • YOY inter-provincial = moderate level but lower than 2019; fluctuating between a moderate level and a level nearly recovered to 2019 since the week ending December 27, 2020. • YOY international = low to moderate level; fluctuating the past several weeks, but a sharp decline after being similar to 2019 levels the previous week.
Activities & Events Search Index	●	●	○	○	○	○	<p>Activities & events search is not occurring within the province, within Canada or internationally.</p> <ul style="list-style-type: none"> • YOY intra-provincial = moderate level but lower than 2019; increases over the past two weeks. • YOY inter-provincial = low level; generally decreasing since the week ending November 1, 2020. • YOY international = low level; flat since the week ending March 22, 2020.
New COVID Cases	/	/	/	/	/	/	<p>The number of weekly new cases in British Columbia for the week ending January 10, 2021 was 4,015. The rate of new weekly cases was 78.0 cases per 100,000 population. The number of weekly cases in British Columbia has been trending upwards for the past 2 weeks.</p>

Legend: Progress to date ● Not there yet ○ Signal not applicable □

Alberta	II Hyper Local	Intra-provincial travel searches are at a moderate level. However, intra-provincial accommodation bookings are at a low level. These signals indicate that Alberta is in the Hyper Local phase.
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Alberta Assessment Summary:

	Phase						Analysis
	I COVID-19 Response	II Hyper Local	III Intra-prov	IV Inter-prov	V Tentative Int'l	VI Regularized Int'l	
Travel Search Index	●	●	●	●	○	○	<p>Travel search is occurring within the province and within Canada but not yet internationally.</p> <ul style="list-style-type: none"> • YOY intra-provincial = moderate level but lower than 2019; increases over the past two weeks. • YOY inter-provincial = moderate level but lower than 2019; flat since the week ending November 22, 2020. • YOY international = low level; flat since the week ending March 29, 2020.
Accommodation Searches on OTA	●	○	○	○	○	○	<p>Accommodation search is not occurring within the province, within Canada or internationally.</p> <ul style="list-style-type: none"> • YOY intra-provincial = low to moderate level; flat since the week ending November 29, 2020. • YOY inter-provincial = low level; flat since the week ending December 6, 2020. • YOY international = very low level; flat since the week ending March 22, 2020.
Rate of Hotel Booking	●	○	○	○	○	○	<p>Accommodation booking is not occurring within the province, within Canada or internationally.</p> <ul style="list-style-type: none"> • YOY intra-provincial = low level; flat since the week ending December 13, 2020. • YOY inter-provincial = low level; flat since the week ending November 22, 2020. • YOY international = very low level; flat since the week ending March 22, 2020.
Rate of Air Travel	/	/	/	○	○	○	<p>For the week ending January 10, 2021, YOY air bookings from Alberta to other inter-provincial destinations is down 93% compared to the same period in 2019. The strongest week for air bookings since March 2020 was the week ending October 25, 2020 at -69% YOY.</p>
Dining Search Index	●	●	●	●	○	○	<p>Dining search is occurring within the province and within Canada but not internationally.</p> <ul style="list-style-type: none"> • YOY intra-provincial = low level; generally decreasing since the week ending November 22, 2020. • YOY inter-provincial = moderate level but lower than 2019; fluctuating between a moderate level and a level nearly recovered to 2019 since the week ending December 27, 2020. • YOY international = low level; generally decreasing since the week ending November 8, 2020.
Activities & Events Search Index	●	●	○	○	○	○	<p>Activities & events search is not occurring within the province, within Canada or internationally.</p> <ul style="list-style-type: none"> • YOY intra-provincial = moderate level but lower than 2019; increases over the past two weeks. • YOY inter-provincial = low to moderate level; flat since the week ending November 22, 2020. • YOY international = low level; flat since the week ending December 6, 2020.
New COVID Cases	/	/	/	/	/	/	<p>The number of weekly new cases in Alberta for the week ending January 10, 2021 was 7,045. The rate of new weekly cases was 159.3 cases per 100,000 population. The number of weekly cases in Alberta has been on a downward trend since hitting a high of 12,122 the week ending November 22, 2020.</p>

Legend: Progress to date ● Not there yet ○ Signal not applicable □

Saskatchewan Assessment Summary:

	Phase						Analysis
	I COVID-19 Response	II Hyper Local	III Intra-prov	IV Inter-prov	V Tentative Int'l	VI Regularized Int'l	
Travel Search Index	●	●	●	○	○	○	<p>Travel search is occurring within the province but not within Canada or internationally.</p> <ul style="list-style-type: none"> • YOY intra-provincial = nearly recovered to 2019 level; flat since the week ending December 20, 2020. • YOY inter-provincial = low to moderate level; flat since the week ending November 8, 2020. • YOY international = low level; flat since the week ending March 29, 2020.
Accommodation Searches on OTA	●	○	○	○	○	○	<p>Accommodation search is not yet occurring within the province, within Canada or internationally.</p> <ul style="list-style-type: none"> • YOY intra-provincial = low level; flat since the week ending December 27, 2020. • YOY inter-provincial = very low level; flat since the week ending November 29, 2020. • YOY international = very low level; flat since the week ending March 22, 2020.
Rate of Hotel Booking	●	○	○	○	○	○	<p>Accommodation booking is not yet occurring within the province, within Canada or internationally.</p> <ul style="list-style-type: none"> • YOY intra-provincial = low level; flat since the week ending November 1, 2020. • YOY inter-provincial = very low level; generally decreasing since the week ending October 25, 2020. • YOY international = very low level; flat since the week ending April 5, 2020.
Rate of Air Travel	/	/	/	○	○	○	<p>For the week ending January 10, 2021, YOY air bookings from Saskatchewan to other inter-provincial destinations is down 94% compared to the same period in 2019. The strongest week for air bookings since March 2020 was the week ending September 20, 2020 at -78% YOY.</p>
Dining Search Index	●	●	●	●	●	○	<p>Dining search is occurring within the province, within Canada and internationally.</p> <ul style="list-style-type: none"> • YOY intra-provincial = nearly recovered to 2019 level; generally increasing since the week ending December 20, 2020. • YOY inter-provincial = moderate level but lower than 2019; increases over the past two weeks. • YOY international = moderate level but lower than 2019; fluctuating between a moderate level and a level nearly recovered to 2019 levels since the week ending May 31, 2020.
Activities & Events Search Index	●	●	●	○	○	○	<p>Activities & events search is occurring within the province but not within Canada or internationally.</p> <ul style="list-style-type: none"> • YOY intra-provincial = moderate level but lower than 2019; fluctuating between a moderate level and a low to moderate level since the week ending December 6, 2020. • YOY inter-provincial = low level; flat since the week ending November 8, 2020. • YOY international = low level; flat since the week ending November 29, 2020.
New COVID Cases	/	/	/	/	/	/	<p>The number of weekly new cases in Saskatchewan for the week ending January 10, 2021 was 2,029. The rate of new weekly cases was 172.1 cases per 100,000 population. This represents the highest number of weekly cases recorded in Saskatchewan to date.</p>

Legend: Progress to date ● Not there yet ○ Signal not applicable □

Manitoba	II Hyper Local	Intra-provincial travel searches are at a moderate level but intra-provincial accommodation searches and bookings are at a low level. These signals indicate that Manitoba is in the Hyper Local phase.
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Manitoba Assessment Summary:

	Phase						Analysis
	I COVID-19 Response	II Hyper Local	III Intra-prov	IV Inter-prov	V Tentative Int'l	VI Regularized Int'l	
Travel Search Index	●	●	●	○	○	○	<p>Travel search is occurring within the province but not within Canada or internationally.</p> <ul style="list-style-type: none"> • YOY intra-provincial = moderate level but lower than 2019; generally increasing since the week ending December 6, 2020. • YOY inter-provincial = low to moderate level; fluctuating between a moderate level and a low to moderate level since the week ending December 6, 2020. • YOY international = low level; flat since the week ending March 29, 2020.
Accommodation Searches on OTA	●	○	○	○	○	○	<p>Accommodation search is not occurring within the province, within Canada or internationally.</p> <ul style="list-style-type: none"> • YOY intra-provincial = low level; flat since the week ending November 1, 2020. • YOY inter-provincial = very low level; fluctuating between a low level and a very low level since the week ending November 15, 2020. • YOY international = very low level; flat since the week ending March 22, 2020.
Rate of Hotel Booking	●	○	○	○	○	○	<p>Accommodation booking is not occurring within the province, within Canada or internationally.</p> <ul style="list-style-type: none"> • YOY intra-provincial = low level; generally flat since the week ending November 8, 2020. • YOY inter-provincial = very low level; generally flat since the week ending June 28, 2020. • YOY international = very low level; flat since the week ending March 22, 2020.
Rate of Air Travel	/	/	/	○	○	○	<p>For the week ending January 10, 2021, YOY air bookings from Manitoba to other inter-provincial destinations is down 94% compared to the same period in 2019. The strongest week for air bookings since March 2020 were the weeks ending July 19, December 20 and December 27, 2020 at -85% YOY.</p>
Dining Search Index	●	●	●	●	●	○	<p>Dining search is occurring within the province, within Canada and internationally.</p> <ul style="list-style-type: none"> • YOY intra-provincial = low to moderate level; fluctuating between a moderate level and a low to moderate level since the week ending December 6, 2020. • YOY inter-provincial = low to moderate level; generally flat since the week ending September 6, 2020. • YOY international = low to moderate level; fluctuating between a moderate level and a low to moderate level since the week ending December 6, 2020.
Activities & Events Search Index	●	●	○	○	○	○	<p>Activities & events search is not occurring within the province, within Canada or internationally.</p> <ul style="list-style-type: none"> • YOY intra-provincial = low level; flat since the week ending November 1, 2020. • YOY inter-provincial = low level; fluctuating between a low level and a moderate level since the week ending August 23, 2020. • YOY international = low level; fluctuating between a low level and a low to moderate level since the week ending November 29, 2020.
New COVID Cases	/	/	/	/	/	/	<p>The number of weekly new cases in Manitoba for the week ending January 10, 2021 was 1,191. The rate of new weekly cases was 86.4 cases per 100,000 population. The number of weekly cases in Manitoba has been on a downward trend since hitting a high of 2,939 the week ending November 29, 2020.</p>

Legend: Progress to date ● Not there yet ○ Signal not applicable □

Ontario	II Hyper Local	Intra-provincial travel searches are at a low to moderate level and intra-provincial accommodation searches and bookings are at a low level. These signals indicate that Ontario is in the Hyper Local phase.
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Ontario Assessment Summary:

	Phase						Analysis
	I COVID-19 Response	II Hyper Local	III Intra-prov	IV Inter-prov	V Tentative Int'l	VI Regularized Int'l	
Travel Search Index	●	●	○	○	○	○	<p>Travel search is not occurring within the province, within Canada or internationally.</p> <ul style="list-style-type: none"> • YOY intra-provincial = low to moderate level; generally decreasing since the week ending September 13, 2020. • YOY inter-provincial = low level; decreasing since the week ending December 20, 2020. • YOY international = low level; flat since the week ending March 29, 2020.
Accommodation Searches on OTA	●	○	○	○	○	○	<p>Accommodation search is not occurring within the province, within Canada or internationally.</p> <ul style="list-style-type: none"> • YOY intra-provincial = very low level; generally decreasing since the week ending November 15, 2020. • YOY inter-provincial = very low level; decreasing since the week ending December 27, 2020. • YOY international = very low level; flat since the week ending March 22, 2020.
Rate of Hotel Booking	●	○	○	○	○	○	<p>Accommodation booking is not occurring within the province, within Canada or internationally.</p> <ul style="list-style-type: none"> • YOY intra-provincial = low level; generally decreasing since the week ending December 13, 2020. • YOY inter-provincial = very low level; generally decreasing since the week ending December 27, 2020. • YOY international = very low level; flat since the week ending March 29, 2020.
Rate of Air Travel	/	/	/	○	○	○	<p>For the week ending January 10, 2021, YOY air bookings from Ontario to other inter-provincial destinations is down 95% compared to the same period in 2019. The strongest week for air bookings since March 2020 was the week ending August 9, 2020 at -80% YOY.</p>
Dining Search Index	●	●	○	○	○	○	<p>Dining search is not occurring within the province, within Canada or internationally.</p> <ul style="list-style-type: none"> • YOY intra-provincial = low level; decreasing since the week ending November 22, 2020. • YOY inter-provincial = low level; generally flat since the week ending November 22, 2020. • YOY international = low level; generally decreasing since the week ending September 13, 2020.
Activities & Events Search Index	●	●	○	○	○	○	<p>Activities & events search is not occurring within the province, within Canada or internationally.</p> <ul style="list-style-type: none"> • YOY intra-provincial = very low level; generally decreasing since the week ending November 22, 2020. • YOY inter-provincial = low level; fluctuating between a low to moderate level and a low level since the week ending October 4, 2020. • YOY international = low level; generally flat since the week ending March 22, 2020.
New COVID Cases	/	/	/	/	/	/	<p>The number of weekly new cases in Ontario for the week ending January 10, 2021 was 24,820. The rate of new weekly cases was 168.5 cases per 100,000 population. This represents the highest number of weekly cases recorded in Ontario to date.</p>

Legend: Progress to date ● Not there yet ○ Signal not applicable □

Quebec	II Hyper Local	Intra-provincial travel searches are at a moderate level and intra-provincial accommodation searches and bookings are at low levels. These signals indicate that Quebec is in the Hyper Local phase.
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Quebec Assessment Summary:

	Phase						Analysis
	I COVID-19 Response	II Hyper Local	III Intra-prov	IV Inter-prov	V Tentative Int'l	VI Regularized Int'l	
Travel Search Index	●	●	●	●	○	○	<p>Travel search is occurring within the province and within Canada but not yet internationally.</p> <ul style="list-style-type: none"> • YOY intra-provincial = moderate level but lower than 2019; fluctuating between a moderate level and a level nearly recovered to 2019 since the week ending December 27, 2020. • YOY inter-provincial = low level; decreasing since the week ending December 27, 2020. • YOY international = low level; generally flat since the week ending August 9, 2020.
Accommodation Searches on OTA	●	○	○	○	○	○	<p>Accommodation search is not occurring within the province, within Canada or internationally.</p> <ul style="list-style-type: none"> • YOY intra-provincial = low level; generally flat since the week ending October 25, 2020. • YOY inter-provincial = low level; increases over the past 2 weeks. • YOY international = very low level; flat since the week ending March 22, 2020.
Rate of Hotel Booking	●	○	○	○	○	○	<p>Accommodation booking is not occurring within the province, within Canada or internationally.</p> <ul style="list-style-type: none"> • YOY intra-provincial = very low level; generally flat since the week ending October 4, 2020. • YOY inter-provincial = low level; increases over the past 2 weeks. • YOY international = very low level; flat since the week ending March 29, 2020.
Rate of Air Travel	/	/	/	○	○	○	<p>For the week ending January 10, 2021, YOY air bookings from Quebec to other inter-provincial destinations is down 93% compared to the same period in 2019. The strongest week for air bookings since March 2020 were the weeks ending July 19 December 27, 2020 at -78% YOY.</p>
Dining Search Index	●	●	○	●	○	○	<p>Dining search is not occurring within the province or internationally but is occurring within Canada.</p> <ul style="list-style-type: none"> • YOY intra-provincial = low level; flat since the week ending October 11, 2020. • YOY inter-provincial = low to moderate level; decreasing since the week ending December 27, 2020. • YOY international = low level; flat since the week ending October 11, 2020.
Activities & Events Search Index	●	●	○	○	○	○	<p>Activities & events search is not occurring within the province, within Canada, or internationally.</p> <ul style="list-style-type: none"> • YOY intra-provincial = low level; increases over the past two weeks. • YOY inter-provincial = low level; increases over the past two weeks. • YOY international = moderate level but lower than 2019; generally increasing since the week ending November 22, 2020.
New COVID Cases	/	/	/	/	/	/	<p>The number of weekly new cases in Quebec for the week ending January 10, 2021 was 18,517. The rate of new weekly cases was 216.0 cases per 100,000 population. This represents the highest number of weekly cases recorded in Quebec to date.</p>

Legend: Progress to date ● Not there yet ○ Signal not applicable □

New Brunswick	II Hyper Local	Intra-provincial travel searches are at a low to moderate level and intra-provincial accommodation searches and bookings are at very low levels. These signals indicate that New Brunswick is in the Hyper Local phase.
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New Brunswick Assessment Summary:

	Phase						Analysis
	I COVID-19 Response	II Hyper Local	III Intra-prov	IV Inter-prov	V Tentative Int'l	VI Regularized Int'l	
Travel Search Index	●	●	●	○	○	○	<p>Travel search is occurring within the province but not within Canada or internationally.</p> <ul style="list-style-type: none"> • YOY intra-provincial = low to moderate level; increasing the past several weeks, but a sharp decline after being similar to 2019 levels the previous week. • YOY inter-provincial = very low level; generally flat since the week ending November 29, 2020. • YOY international = very low level; flat since the week ending March 22, 2020.
Accommodation Searches on OTA	●	○	○	○	○	○	<p>Accommodation search is not occurring within the province, within Canada or internationally.</p> <ul style="list-style-type: none"> • YOY intra-provincial = very low level; generally decreasing since the week ending December 27, 2020. • YOY inter-provincial = very low level; flat since the week ending November 29, 2020. • YOY international = very low level; flat since the week ending March 22, 2020.
Rate of Hotel Booking	●	○	○	○	○	○	<p>Accommodation booking is not occurring within the province, within Canada or internationally.</p> <ul style="list-style-type: none"> • YOY intra-provincial = very low level; fluctuating between a low to moderate level and a very low level since the week ending October 4, 2020. • YOY inter-provincial = low level; generally flat since the week ending November 29, 2020. • YOY international = very low level; fluctuating between a low level and a very low level since the week ending October 25, 2020.
Rate of Air Travel	/	/	/	○	○	○	<p>For the week ending January 10, 2021, YOY air bookings from New Brunswick to other inter-provincial destinations is down 97% compared to the same period in 2019. The strongest week for air bookings since March 2020 were the weeks ending June 28 and October 18, 2020 at -88% YOY.</p>
Dining Search Index	●	●	●	○	●	○	<p>Dining search is occurring within the province and internationally but not within Canada.</p> <ul style="list-style-type: none"> • YOY intra-provincial = nearly recovered to 2019 level; increasing the past several weeks, but a sharp decline after being above 2019 levels the previous week. • YOY inter-provincial = low to moderate level; fluctuating between a moderate level and a low level since the week ending November 22, 2020. • YOY international = moderate level but lower than 2019; fluctuating between a level nearly recovered to 2019 and a moderate level since the week ending September 20, 2020.
Activities & Events Search Index	●	●	●	○	○	○	<p>Activities & events search is occurring within the province, but not yet within Canada or internationally.</p> <ul style="list-style-type: none"> • YOY intra-provincial = low to moderate level; increasing the past several weeks, but a sharp decline after being above 2019 levels the previous week. • YOY inter-provincial = very low level; generally decreasing since the week ending December 6, 2020. • YOY international = low level; flat since the week ending December 6, 2020.
New COVID Cases	/	/	/	/	/	/	<p>The number of weekly new cases in New Brunswick for the week ending January 10, 2021 was 161. The rate of new weekly cases was 20.6 cases per 100,000 population. This represents the highest number of weekly cases recorded in New Brunswick to date.</p>

Legend: Progress to date ● Not there yet ○ Signal not applicable □

Nova Scotia	II Hyper Local	Nova Scotia is currently in the Hyper Local phase; however, intra-provincial accommodation searches and bookings have been increasing in the first two weeks of 2021. Intra-provincial travel searches are slightly above 2019 levels and accommodation searches and bookings have risen to a moderate level..
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Nova Scotia Assessment Summary:

	Phase						Analysis
	I COVID-19 Response	II Hyper Local	III Intra-prov	IV Inter-prov	V Tentative Int'l	VI Regularized Int'l	
Travel Search Index	●	●	●	○	○	○	<p>Travel search is occurring within the province but not within Canada or internationally.</p> <ul style="list-style-type: none"> • YOY intra-provincial = slightly above 2019 level; generally increasing since the week ending December 6, 2020. • YOY inter-provincial = low level; generally flat since the week ending November 29, 2020. • YOY international = low level; flat since the week ending March 29, 2020.
Accommodation Searches on OTA	●	○	○	○	○	○	<p>Accommodation search is not occurring within the province, within Canada or internationally.</p> <ul style="list-style-type: none"> • YOY intra-provincial = moderate level but lower than 2019; increases over the past two weeks. • YOY inter-provincial = very low level; generally flat since the week ending October 18, 2020. • YOY international = very low level; flat since the week ending March 22, 2020.
Rate of Hotel Booking	●	○	○	○	○	○	<p>Accommodation booking is not occurring within the province, within Canada or internationally.</p> <ul style="list-style-type: none"> • YOY intra-provincial = moderate level but lower than 2019; increases over the past two weeks. • YOY inter-provincial = very low level; flat since the week ending November 29, 2020. • YOY international = very low level; flat since the week ending March 22, 2020.
Rate of Air Travel				○	○	○	<p>For the week ending January 10, 2021, YOY air bookings from Nova Scotia to other inter-provincial destinations is down 98% compared to the same period in 2019. The strongest week for air bookings since March 2020 was the week ending June 28, 2020 at -78% YOY.</p>
Dining Search Index	●	●	●	●	●	○	<p>Dining search is occurring within the province, within Canada and internationally.</p> <ul style="list-style-type: none"> • YOY intra-provincial = higher than 2019 level; increases over the past two weeks. • YOY inter-provincial = low to moderate level; flat since the week ending December 13, 2020. • YOY international = moderate level but lower than 2019 level; fluctuating between a moderate level and a low to moderate level since the week ending November 22, 2020.
Activities & Events Search Index	●	●	○	○	○	○	<p>Activities & events search is not occurring within the province, within Canada or internationally.</p> <ul style="list-style-type: none"> • YOY intra-provincial = low to moderate level; increases over the past two weeks. • YOY inter-provincial = very low level; decreasing since the week ending December 20, 2020. • YOY international = low level; flat since the week ending November 29, 2020.
New COVID Cases	/	/	/	/	/	/	<p>The number of weekly new cases in Nova Scotia for the week ending January 10, 2021 was 27. The rate of new weekly cases was 2.8 cases per 100,000 population. The number of weekly cases in Nova Scotia has been on a downward trend since hitting a recent high of 111 the week ending November 29, 2020.</p>

Legend: Progress to date ● Not there yet ○ Signal not applicable □

Prince Edward Island	III Intra-Provincial	Intra-provincial accommodation bookings are above 2019 levels but are not sustained, having only increased from low levels for the past two weeks. Although accommodation bookings are still recovering, the relatively small size of the province means that movement at a local level can also be considered as intra-provincial. For this reason, Prince Edward Island is observed as being in the Intra-Provincial phase.
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Prince Edward Island Assessment Summary:

	Phase						Analysis
	I COVID-19 Response	II Hyper Local	III Intra-prov	IV Inter-prov	V Tentative Int'l	VI Regularized Int'l	
Travel Search Index	●	●	●	○	○	○	<p>Travel search is occurring within the province, but not within Canada or internationally.</p> <ul style="list-style-type: none"> • YOY intra-provincial = higher than 2019 level; generally increasing since the week ending December 20, 2020. • YOY inter-provincial = very low level; generally decreasing since the week ending October 11, 2020. • YOY international = very low level; flat since the week ending March 29, 2020.
Accommodation Searches on OTA	●	○	○	○	○	○	<p>Accommodation search is not occurring within the province, within Canada or internationally.</p> <ul style="list-style-type: none"> • YOY intra-provincial = low to moderate level; increases over the past two weeks. • YOY inter-provincial = very low level; flat since the week ending November 22, 2020. • YOY international = very low level; flat since the week ending March 22, 2020.
Rate of Hotel Booking	●	○	○	○	○	○	<p>Accommodation booking is not occurring within the province, within Canada or internationally.</p> <ul style="list-style-type: none"> • YOY intra-provincial = higher than 2019 level; increases over the past two weeks. • YOY inter-provincial = very low level; flat since the week ending November 29, 2020. • YOY international = very low level; flat since the week ending March 22, 2020.
Rate of Air Travel	/	/	/	○	○	○	<p>For the week ending January 10, 2021, YOY air bookings from Prince Edward Island to other inter-provincial destinations is down 93% compared to the same period in 2019. The strongest week for air bookings since March 2020 was the week ending December 6, 2020 at -67% YOY.</p>
Dining Search Index	●	●	●	●	●	○	<p>Dining search is occurring within the province, within Canada and internationally.</p> <ul style="list-style-type: none"> • YOY intra-provincial = higher than 2019 level; increasing since the week ending December 20, 2020. • YOY inter-provincial = moderate level but lower than 2019; fluctuating between a low to moderate level and a level nearly recovered to 2019 since the week ending November 22, 2020. • YOY international = low to moderate level; fluctuating between a low to moderate level and a level similar to 2019 since the week ending August 30, 2020.
Activities & Events Search Index	●	●	●	○	○	○	<p>Activities & events search is occurring within the province, but not within Canada or internationally.</p> <ul style="list-style-type: none"> • YOY intra-provincial = moderate level but lower than 2019; fluctuating between a low to moderate level and a level above 2019 since the week ending November 8, 2020. • YOY inter-provincial = very low level; generally decreasing since the week ending October 11, 2020. • YOY international = low level; generally flat since the week ending May 17, 2020.
New COVID Cases	/	/	/	/	/	/	<p>The number of weekly new cases in Prince Edward Island for the week ending January 10, 2021 was 6. The rate of new weekly cases was 3.8 cases per 100,000 population. Prince Edward Island has reported 10 weekly cases or less since the week ending April 12, 2020.</p>

Legend: Progress to date ● Not there yet ○ Signal not applicable □

Newfoundland & Labrador Assessment Summary:

	Phase						Analysis
	I COVID-19 Response	II Hyper Local	III Intra-prov	IV Inter-prov	V Tentative Int'l	VI Regularized Int'l	
Travel Search Index	●	●	●	○	○	○	<p>Travel search is occurring within the province, but not yet within Canada and internationally.</p> <ul style="list-style-type: none"> • YOY intra-provincial = nearly recovered to 2019 level; generally flat since the week ending September 13, 2020. • YOY inter-provincial = very low level; decreasing since the week ending December 20, 2020. • YOY international = very low level; generally flat since the week ending March 29, 2020.
Accommodation Searches on OTA	●	●	●	○	○	○	<p>Accommodation search is occurring within the province, but not within Canada or internationally.</p> <ul style="list-style-type: none"> • YOY intra-provincial = moderate level but lower than 2019; fluctuating between a low to moderate level and a level nearly recovered to 2019 since the week ending September 13, 2020. • YOY inter-provincial = very low level; generally decreasing since the week ending November 29, 2020. • YOY international = very low level; flat since the week ending March 22, 2020.
Rate of Hotel Booking	●	●	●	○	○	○	<p>Accommodation booking is occurring within the province but not within Canada or internationally.</p> <ul style="list-style-type: none"> • YOY intra-provincial = moderate level but lower than 2019; fluctuating between a low to moderate level and a level nearly recovered to 2019 since the week ending June 28, 2020. • YOY inter-provincial = very low level; generally decreasing since the week ending October 11, 2020. • YOY international = very low level; flat since the week ending March 22, 2020.
Rate of Air Travel	/	/	/	○	○	○	<p>For the week ending January 10, 2021, YOY air bookings from Newfoundland & Labrador to other inter-provincial destinations is down 97% compared to the same period in 2019. The strongest week for air bookings since March 2020 was the week ending August 16, 2020 at -73% YOY.</p>
Dining Search Index	●	●	●	●	●	○	<p>Dining search is occurring within the province, within Canada and internationally.</p> <ul style="list-style-type: none"> • YOY intra-provincial = higher than 2019 level; fluctuating between a level higher than 2019 and a level nearly recovered to 2019 since the week ending September 27, 2020. • YOY inter-provincial = low to moderate level; generally decreasing since the week ending December 6, 2020. • YOY international = moderate level but lower than 2019 level; fluctuating between a level nearly recovered to 2019 and a moderate level since the week ending September 27, 2020.
Activities & Events Search Index	●	●	●	○	○	○	<p>Activities & events search is occurring within the province, but not yet within Canada or internationally.</p> <ul style="list-style-type: none"> • YOY intra-provincial = low to moderate level; fluctuating between a moderate level and a low to moderate level since the week ending September 13, 2020. • YOY inter-provincial = very low level; decreasing since the week ending December 20, 2020. • YOY international = low level; generally decreasing since the week ending December 20, 2020.
New COVID Cases	/	/	/	/	/	/	<p>The number of weekly new cases in Newfoundland & Labrador for the week ending January 10, 2021 was 3. The rate of new weekly cases was 0.6 cases per 100,000 population. The number of weekly cases in Newfoundland & Labrador has been on a downward trend since hitting a recent high of 24 the week ending December 20, 2020.</p>

Legend: Progress to date ● Not there yet ○ Signal not applicable □

Yukon Assessment Summary:

	Phase						Analysis
	I COVID-19 Response	II Hyper Local	III Intra-prov	IV Inter-prov	V Tentative Int'l	VI Regularized Int'l	
Travel Search Index	●	●	●	○	○	○	<p>Travel search is occurring within the territory, but not within Canada or internationally.</p> <ul style="list-style-type: none"> • YOY intra-territorial = higher than 2019 level; fluctuating between a level nearly recovered to 2019 and a level higher than 2019 since the week ending October 4, 2020. • YOY inter-provincial = low level; decreasing since the week ending October 25, 2020. • YOY international = very low level; generally flat since the week ending April 5, 2020.
Accommodation Searches on OTA	●	●	●	○	○	○	<p>Accommodation search is not yet occurring within the territory, within Canada, or internationally.</p> <ul style="list-style-type: none"> • YOY intra-territorial = moderate level but lower than 2019; increasing since the week ending December 20, 2020. • YOY inter-provincial = very low level; fluctuating between a low level and a very low level since the week ending November 15, 2020. • YOY international = very low level; flat since the week ending March 22, 2020.
Rate of Hotel Booking	●	○	○	○	○	○	<p>Accommodation booking is not occurring within the territory, within Canada or internationally.</p> <ul style="list-style-type: none"> • YOY intra-territorial = low level; generally flat since the week ending November 22, 2020. • YOY inter-provincial = very low level; decreasing since the week ending November 1, 2020. • YOY international = very low level; flat since the week ending March 22, 2020.
Rate of Air Travel	/	/	/	○	○	○	<p>For the week ending January 10, 2021, YOY air bookings from the Yukon to other inter-provincial destinations is down 94% compared to the same period in 2019. The strongest week for air bookings since March 2020 was the week ending August 16, 2020 at -35% YOY.</p>
Dining Search Index	●	●	○	○	○	○	<p>Dining search is not occurring within the territory, within Canada or internationally.</p> <ul style="list-style-type: none"> • YOY intra-territorial = low level; flat since the week ending November 1, 2020. • YOY inter-provincial = low level; generally flat since the week ending November 22, 2020. • YOY international = low level; large fluctuations since the week ending September 20, 2020.
Activities & Events Search Index	●	●	●	○	○	○	<p>Activities & events search is occurring within the territory, but not within Canada or internationally.</p> <ul style="list-style-type: none"> • YOY intra-territorial higher than 2019 level; fluctuations but increases over the past two weeks. • YOY inter-provincial = low level; flat since the week ending November 15, 2020. • YOY international = low level; flat since the week ending December 6, 2020.
New COVID Cases	/	/	/	/	/	/	<p>The number of weekly new cases in the Yukon for the week ending January 10, 2021 was 6. The rate of new weekly cases was 14.3 cases per 100,000 population. The highest number of weekly cases recorded in the Yukon was 13 on November 29, 2020.</p>

Legend: Progress to date ● Not there yet ○ Signal not applicable □

Northwest Territories	III Intra-Territorial	Intra-territorial travel searches that are nearly recovered to 2019 levels, combined with accommodation bookings that are similar to 2019 levels, indicate that the Northwest Territories is in the Intra-Territorial phase.
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Northwest Territories Assessment Summary:

	Phase						Analysis
	I COVID-19 Response	II Hyper Local	III Intra-prov	IV Inter-prov	V Tentative Int'l	VI Regularized Int'l	
Travel Search Index	●	●	●	○	○	○	<p>Travel search is occurring within the territory, but not yet within Canada or internationally.</p> <ul style="list-style-type: none"> • YOY intra-territorial = nearly recovered to 2019 level; fluctuating between a level nearly recovered to 2019 and a level higher than 2019 since the week ending November 22, 2020. • YOY inter-provincial = low level; flat since the week ending November 29, 2020. • YOY international = very low level; flat since the week ending April 5, 2020.
Accommodation Searches on OTA	●	○	○	○	○	○	<p>Accommodation search is not occurring within the territory, within Canada or internationally.</p> <ul style="list-style-type: none"> • YOY intra-territorial = low to moderate level; fluctuating between a low level and a moderate level since the week ending November 22, 2020. • YOY inter-provincial = very low level; flat since the week ending March 22, 2020. • YOY international = very low level; flat since the week ending March 22, 2020.
Rate of Hotel Booking	●	●	●	○	○	○	<p>Accommodation booking is occurring within the territory, but not yet within Canada or internationally.</p> <ul style="list-style-type: none"> • YOY intra-territorial = similar to 2019 level; a lot of fluctuations, but six out of the past seven weeks were at or above 2019 levels. • YOY inter-provincial = very low level; generally decreasing since the week ending November 22, 2020. • YOY international = very low level; flat since the week ending March 22, 2020.
Rate of Air Travel	/	/	/	○	○	○	<p>For the week ending January 10, 2021, YOY air bookings from the Northwest Territories to other inter-provincial destinations is down 89% compared to the same period in 2019. The strongest week for air bookings since March 2020 was the week ending July 19, 2020 at -36% YOY.</p>
Dining Search Index	●	●	●	○	●	○	<p>Dining search is occurring within the territory and internationally, but not within Canada.</p> <ul style="list-style-type: none"> • YOY intra-territorial = moderate level but lower than 2019; fluctuating between a level similar to 2019 levels and a low to moderate level since the week ending October 11, 2020. • YOY inter-provincial = low to moderate level; fluctuating between a low level and a low to moderate level since the week ending December 13, 2020. • YOY international = low to moderate level; flat since the week ending December 27, 2020.
Activities & Events Search Index	●	●	○	○	○	○	<p>Activities & events search is not occurring within the territory, within Canada, or internationally.</p> <ul style="list-style-type: none"> • YOY intra-territorial = low level; flat since the week ending August 16, 2020. • YOY inter-provincial = very low level; generally decreasing since the week ending November 1, 2020. • YOY international = low level; fluctuating between a low level and a very low level since the week ending November 8, 2020.
New COVID Cases	/	/	/	/	/	/	<p>The number of weekly new cases in the Northwest Territories for the week ending January 10, 2021 was zero. After seeing no new cases since the week ending April 12, 2020, the Northwest Territories has recorded 19 new cases since the week ending October 25, 2020.</p>

Legend: Progress to date ● Not there yet ○ Signal not applicable □

Nunavut	III Intra-Territorial	Inter-provincial air bookings have decreased to a level that indicates Nunavut residents are not travelling domestically outside of their own territory compared to 2019. However, intra-territorial air bookings indicate that residents are travelling within the territory. Nunavut is currently in the Intra-Territorial phase.
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Nunavut Assessment Summary:

	Phase						Analysis
	I COVID-19 Response	II Hyper Local	III Intra-prov	IV Inter-prov	V Tentative Int'l	VI Regularized Int'l	
Travel Search Index	●	●	●	○	○	○	<p>Travel search is occurring within the territory but not within Canada or internationally.</p> <ul style="list-style-type: none"> • YOY intra-territorial = moderate level but lower than 2019; fluctuating between a moderate level and a level nearly recovered to 2019 since the week ending December 13, 2020. • YOY inter-provincial = low to moderate level; fluctuating between a moderate level and a low level since the week ending December 20, 2020. • YOY international = low level; fluctuating between a low level and a low to moderate level since the week ending November 29, 2020.
Accommodation Searches on OTA	●	●	●	○	○	○	<p>Accommodation search is occurring within the territory, but not yet within Canada or internationally.</p> <ul style="list-style-type: none"> • YOY intra-territorial = nearly recovered to 2019 level; a lot of fluctuations. • YOY inter-provincial = very low level; flat since the week ending May 31, 2020. • YOY international = very low level; generally flat since the week ending March 22, 2020.
Rate of Hotel Booking	/	/	/	○	○	○	<p>Accommodation booking is not occurring within Canada or internationally.</p> <ul style="list-style-type: none"> • YOY intra-territorial = data not available. • YOY inter-provincial = very low level; generally flat since the week ending October 11, 2020. • YOY international = very low level; generally flat since the week ending March 22, 2020.
Rate of Air Travel	/	/	●	○	○	○	<p>For the week ending January 10, 2021, YOY air bookings from Nunavut to other inter-provincial destinations is down 92% compared to the same period in 2019. The strongest week for air bookings since March 2020 was the week ending December 27, 2020 at 0% YOY.</p> <p>Intra-territorial air bookings for the week ending January 10, 2021 are down 74% compared to the same period in 2019. However, air bookings were near or above 2019 levels for the weeks ending December 13, 2020 through to January 3, 2021.</p>
Dining Search Index	/	/	/	/	/	/	Data not available.
Activities & Events Search Index	/	/	/	○	●	○	<p>Activities & events search is occurring internationally but not within Canada.</p> <ul style="list-style-type: none"> • YOY intra-territorial = data not available. • YOY inter-provincial = low level; fluctuating between a low level and a level nearly recovered to 2019 levels since the week ending December 20, 2020. • YOY international = low level; sharp decrease from the past week, had been flat at a moderate level since the week ending December 6, 2020.
New COVID Cases	/	/	/	/	/	/	<p>The number of weekly new cases in Nunavut for the week ending January 10, 2021 was zero. The number of weekly cases in Nunavut has been on a downward trend since hitting a high of 112 the week ending November 22, 2020.</p>

Legend: Progress to date ● Not there yet ○ Signal not applicable □

METHODOLOGICAL NOTES

I. Recovery Signals: The Recovery Measures are listed in their order of importance in understanding travel behaviour, with the primary measures in black and supporting measures in dark gray. A brief description of each measure is provided below.

Destination Canada has developed a framework to understand the phases of recovery of the travel market. These phases are:

- I. **COVID-19 Response:** Governments are responding with measures such as shelter in place and quarantines. Movement is restricted and travel is either not possible, desirable or encouraged.
- II. **Hyper Local Travel:** Some restrictions have been lifted and movement within local areas is possible. Governments will likely recommend that places ensure physical distancing while supporting local economies. Some travel may be taking place, such as day trips or overnight with friends and family.
- III. **Intra-Provincial or Intra-Territorial Travel:** Residents are booking trips within their province or territory. Travel by vehicle within a province/territory is possible and not discouraged.
- IV. **Inter-Provincial Travel:** Residents are booking trips in other provinces or territories. Travel by multiple means (air, car, trains, etc.) within the country, across provincial/territorial boundaries.
- V. **Tentative International Travel:** Some international travel, such as family related or urgent business. There may be some leisure travel from less risk averse travellers seek to capitalize on reduced prices or increases availability. Airlines may not have restored international routes beyond major hubs.
- VI. **Regularized International Travel:** Regular international travel. Some business meetings and events are re-introduced, leisure travel is closer to pre-COVID-19 levels.

A filled-in dot signifies that Destination Canada assesses we are in that phase of travel. An empty dot means we have not yet reached that indicator, and the crossed off box would signify that the measure does not apply for that phase of recovery. Some measures are currently being developed and will be updated as further progress is made.

II. Description of the Measures

- **Travel Intent Search Index:** Google search engine queries for travel-related keywords in 2020 compared to 2019 searches, broken down by week (i.e. week of April 19, 2020 vs week of April 19, 2019). Available for each market's intra-provincial/territorial, inter-provincial/territorial and international travel search terms.
- **Rate of Accommodation Searches:** Weekly searches in 2020 for accommodation on a major online travel agency (OTA) against a rate of 2019 weekly searches, broken down by week. Available for each market's intra-provincial/territorial and inter-provincial/territorial accommodation searches. This is provided as a rate rather than a volume of searches.
- **Rate of Accommodation Bookings:** Accommodation bookings in 2020 on a major OTA against a rate of 2019 bookings, broken down by week. Available for each market's intra-provincial/territorial and inter-provincial/territorial accommodation bookings. This is provided as a rate rather than a volume of bookings.
- **Rate of Air Travel:** The volume of air bookings to other provinces/territories versus 2019 air bookings, broken down by week, as provided by IATA.
- **Dining Search Index:** 2020 searches for dining related keywords compared to 2019 searches, broken down by week. Available for each market's intra-provincial/territorial, inter-provincial/territorial and international dining related search terms. This is provided as an index rather than a volume of searches.
- **Attractions & Events Search Index:** 2020 searches for attractions and events related keywords compared to 2019 searches, broken down by week. Available for each market's intra-provincial/territorial, inter-provincial/territorial and international attractions and events related search terms. This is provided as an index rather than a volume of searches.
- **Weekly New COVID-19 Confirmed Cases:** The weekly total of new confirmed COVID-19 cases and the rate of new weekly cases per 100,000 population, as provided by the Government of Canada Health Infobase. Number of cases in the market and within other regions of Canada will likely be a determining factor for both governments allowing phased return of travel, as well as consumer confidence in traveling to a market.

Sources:

- ¹ Manitoba Government, State of Emergency and Public Health Orders, January 8, 2021
<https://manitoba.ca/covid19/restartmb/prs/orders/index.html>
- ² Government of Ontario, COVID-19: provincewide shutdown, January 12, 2021
<https://www.ontario.ca/page/covid-19-provincewide-shutdown>
- ³ Government of New Brunswick, Travel Information, January 12, 2021
<https://www2.gnb.ca/content/gnb/en/corporate/promo/covid-19/travel.html>
- ⁴ Government of Nova Scotia, Coronavirus (COVID-19): restrictions and guidance, January 12, 2021
<https://novascotia.ca/coronavirus/restrictions-and-guidance/>
- ⁵ Government of Prince Edward Island, Atlantic Provinces Travel Bubble, January 8, 2021
<https://www.princeedwardisland.ca/en/information/health-and-wellness/atlantic-provinces-travel-bubble>
- ⁶ Government of Newfoundland and Labrador, For Travellers, January 12, 2021
<https://www.gov.nl.ca/covid-19/individuals-and-households/travel-advice-2/>
- ⁷ Government of Yukon, Border enforcement during COVID-19, January 12, 2021
<https://yukon.ca/en/health-and-wellness/covid-19/border-enforcement-during-covid-19>
- ⁸ Government of Northwest Territories, Travel + Self-Isolation, December 21, 2020
<https://www.gov.nt.ca/covid-19/en/services/travel-self-isolation>
- ⁹ Government of Nunavut, Travel and Isolation, January 12, 2021
<https://gov.nu.ca/health/information/travel-and-isolation>
- ¹⁰ Government of Canada, Coronavirus disease (COVID-19): Travel restrictions, exemptions and advice, January 12, 2021
<https://www.canada.ca/en/public-health/services/diseases/2019-novel-coronavirus-infection/latest-travel-health-advice.html>
- ¹¹ Government of Alberta, International Border Testing Pilot Program, January 12, 2021
<https://www.alberta.ca/international-border-pilot-project.aspx>