

# COVID-19 Impact and Recovery Report: Domestic Travel

Updated: July 28, 2020

In response to COVID-19, Destination Canada has established a framework and analytical approach to identify signals from consumer and industry behaviour to understand when, where and at what pace travel and tourism will resume.

Destination Canada collaborated with partners in destination marketing, media, technology and travel to identify these indicators and signals. The framework has identified multiple phases of recovery, which aligns with user sentiment and intent to travel. For smaller provinces and territories, it is cautioned that lower availability of data can impact the reliability of signals. Given these limitations, Destination Canada has provided an assessment for all provinces and territories to the best of its ability. The summary of the methodology and terms can be found in Methodological Notes.

As a complement to this document, Destination Canada also provides updates to travel related measures that are currently in place for each province and territory, please reference the *Canadian Resident Sentiment & Travel Related Measures* document: <https://www.destinationcanada.com/en/coronavirus-updates/covid-19-research#canadianresidentsentiment>

A map outlining the current travel restrictions and self-isolation requirements is also available on Destination Canada's website: <https://caen-keepexploring.canada.travel/canada-nice#canadamap>

## Summary of current phase for each province and territory:

	Destination Canada's Overall Assessment of Each Market	Notes
British Columbia	IV Inter-Provincial	Inter-provincial travel searches, accommodation searches and bookings are at moderate levels, indicating that British Columbia is in the Inter-Provincial phase.
Alberta	IV Inter-Provincial	Inter-provincial travel searches that have nearly recovered to 2019 levels, combined with moderate levels of inter-provincial accommodation searches and bookings, indicate that Alberta is in the Inter-Provincial phase.
Saskatchewan	II Hyper Local	Intra-provincial travel searches are at a level that has nearly recovered to 2019 levels but the weekly number of new cases are increasing. Combined with low levels of intra-provincial accommodation searches and bookings, these signals indicate that Saskatchewan has not yet moved into the Intra-Provincial phase and continues to be in the Hyper Local phase.
Manitoba	III Intra-Provincial	Intra-provincial travel searches that are above the same period in 2019, combined with moderate levels of intra-provincial accommodation bookings, indicate that Manitoba is in the intra-provincial phase.
Ontario	II Hyper Local	Intra-provincial travel searches are at a level that has nearly recovered to 2019 levels. However, Ontario continues to have a relatively high number of weekly new cases, low levels of intra-provincial accommodation searches and low to moderate levels of intra-provincial accommodation bookings. This indicates that Ontario has not yet moved into the Intra-Provincial phase and continues to be in the Hyper Local phase.
Quebec	IV Inter-Provincial	Inter-provincial travel searches that are at moderate levels, combined with inter-provincial accommodation bookings that are at moderate levels, indicate that Quebec is in the Inter-Provincial phase.
New Brunswick	III Intra-Provincial	Intra-provincial travel searches are above 2019 levels and New Brunswick continues to have a low number of weekly cases. Combined with moderate levels of intra-provincial accommodation searches and bookings, these signals indicate that New Brunswick is in the Intra-Provincial phase.
Nova Scotia	III Intra-Provincial	Intra-provincial travel searches are above 2019 levels and Nova Scotia continues to have a low number of weekly cases. Combined with intra-provincial accommodation bookings that have recently been at moderate levels, these signals indicate that Nova Scotia is in the Intra-Provincial phase.
Prince Edward Island	III Intra-Provincial	Intra-provincial travel searches are fluctuating at levels similar to the same period in 2019 and dining searches are at a moderate level. Although Prince Edward Island has, low levels of intra-provincial accommodation searches and bookings, the relatively small size of the province means that movement at a local level can also be considered as intra-provincial. For this reason, Prince Edward Island is observed as being in the Intra-Provincial phase.
Newfoundland & Labrador	III Intra-Provincial	Intra-provincial travel searches are above the same period in 2019 and Newfoundland & Labrador continues to have a low number of weekly COVID-19 cases. Combined with intra-provincial accommodation bookings that have recently been at moderate levels, these signals indicate that Newfoundland & Labrador is in the Intra-Provincial phase.
Yukon	II Hyper Local	Intra-territorial travel searches are at a level that has nearly recovered to 2019 levels. However, very low levels of intra-territorial accommodation searches and bookings indicate that Yukon has not yet moved into the Intra-Territorial phase and continues to be in the Hyper Local phase.
Northwest Territories	III Intra-Territorial	Intra-territorial travel searches are at levels that are above 2019 levels and intra-territorial accommodation bookings are fluctuating between moderate levels and levels that are above the same period in 2019. These signals, combined with a low number of weekly COVID-19 cases, indicate that the Northwest Territories is in the Intra-Territorial phase.
Nunavut	III Intra-Territorial	Nunavut has recorded no confirmed COVID-19 cases. Intra-territorial travel searches are fluctuating at low to moderate levels and intra-territorial accommodation searches have been fluctuating but have recently been at levels above the same period in 2019. This indicates that Nunavut is in the Intra-Territorial phase.

<b>British Columbia</b>	<b>IV</b> Inter-Provincial	Inter-provincial travel searches, accommodation searches and bookings are at moderate levels, indicating that British Columbia is in the Inter-Provincial phase.
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**British Columbia Assessment Summary:**

	Phase						Analysis
	I COVID-19 Response	II Hyper Local	III Intra-prov	IV Inter-prov	V Tentative Int'l	VI Regularized Int'l	
Travel Search Index							YOY intra-provincial travel searches have sharply decreased over the past 2 weeks but remain at a level that is above the same period in 2019. YOY inter-provincial travel searches have decreased over the past 2 weeks but remain at moderate levels.
Accommodation Searches on OTA							YOY intra-provincial accommodation searches have sharply decreased over the past 2 weeks and are at a moderate level. YOY inter-provincial accommodation searches have decreased over the past 2 weeks and are at low to moderate levels.
Rate of Hotel Booking							YOY intra-provincial and inter-provincial accommodation bookings have sharply decreased over the past 2 weeks and are now at moderate levels.
Rate of Air Travel							For the week ending July 26, 2020, YOY air bookings from BC to other inter-provincial destinations is down 83% compared to the same period in 2019. The strongest week for air bookings since March 2020 was the week ending July 12, 2020 at -78% YOY.
New COVID Cases							The number of weekly new cases in British Columbia for the week ending July 26, 2020 was 221. This represents an increase compared to 145 new cases the week ending July 19, 2020.
Dining Search Index							YOY intra-provincial dining searches have been trending upwards since the week ending May 17, 2020 and are at a level that has nearly recovered to 2019 levels. YOY inter-provincial dining searches have been trending upwards since the week ending May 24, 2020 and are also at a level that has nearly recovered to 2019 levels.
Activities & Events Search Index							YOY intra-provincial activities & events searches are at moderate levels and have been trending upwards since the week ending May 17, 2020. YOY inter-provincial activities & events searches have been plateaued at low to moderate levels since the week ending June 28, 2020.

Legend:      Current phase      Not there yet      Signal not applicable

<b>Alberta</b>	<b>IV</b> Inter-Provincial	Inter-provincial travel searches that have nearly recovered to 2019 levels, combined with moderate levels of inter-provincial accommodation searches and bookings, indicate that Alberta is in the Inter-Provincial phase.
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**Alberta Assessment Summary:**

	Phase						Analysis
	I COVID-19 Response	II Hyper Local	III Intra-prov	IV Inter-prov	V Tentative Int'l	VI Regularized Int'l	
Travel Search Index	○	○	○	●	○	○	YOY intra-provincial travel searches are at a level that is above the same period in 2019. YOY inter-provincial travel searches have been plateaued since the week ending June 28, 2020 at a level that has nearly recovered to 2019 levels.
Accommodation Searches on OTA	○	○	○	●	○	○	YOY intra-provincial accommodation searches are at moderate levels and have been plateaued since the week ending June 14, 2020. YOY inter-provincial accommodation searches are at low to moderate levels and have been plateaued since the week ending July 5, 2020.
Rate of Hotel Booking	○	○	○	●	○	○	YOY intra-provincial accommodation bookings have decreased over the past 2 weeks and are back down to moderate levels after a sharp decrease for the week ending July 26, 2020. YOY inter-provincial accommodation bookings have decreased over the past 2 weeks but remain at moderate levels.
Rate of Air Travel	/	/	/	○	○	○	For the week ending July 26, 2020, YOY air bookings from Alberta to other inter-provincial destinations is down 80% compared to the same period in 2019. The strongest week for air bookings since March 2020 was the week ending July 19, 2020 at -73% YOY.
New COVID Cases	○	●	○	/	/	/	The number of weekly new cases in Alberta for the week ending July 26, 2020 was 867. This represents an increase compared to 623 new cases the week ending July 19, 2020.
Dining Search Index	○	○	○	●	○	○	YOY intra-provincial dining searches are at a level that is similar to the same period in 2019. YOY inter-provincial dining searches are at a level that has nearly recovered to 2019 levels, but have been plateaued since the week ending July 5, 2020.
Activities & Events Search Index	○	○	○	●	○	○	YOY intra-provincial activities & events searches have been fluctuating at moderate levels since the week ending June 14, 2020, YOY inter-provincial activities & events searches are at moderate levels and have been trending upwards since the week ending May 3, 2020.

Legend:      Current phase ●      Not there yet ○      Signal not applicable □

<b>Saskatchewan</b>	<b>II</b> Hyper Local	Intra-provincial travel searches are at a level that has nearly recovered to 2019 levels but the weekly number of new cases are increasing. Combined with low levels of intra-provincial accommodation searches and bookings, these signals indicate that Saskatchewan has not yet moved into the Intra-Provincial phase and continues to be in the Hyper Local phase.
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**Saskatchewan Assessment Summary:**

	Phase						Analysis
	I COVID-19 Response	II Hyper Local	III Intra-prov	IV Inter-prov	V Tentative Int'l	VI Regularized Int'l	
Travel Search Index	○	●	○	○	○	○	YOY intra-provincial travel searches have been fluctuating since the week ending June 28, 2020 at a level that is nearly recovered to 2019 levels.
Accommodation Searches on OTA	●	○	○	○	○	○	YOY intra-provincial accommodation searches are at low levels and have been plateaued since the week ending June 21, 2020.
Rate of Hotel Booking	●	○	○	○	○	○	YOY intra-provincial accommodation bookings are at low levels but have been trending upwards since the week ending May 31, 2020.
Rate of Air Travel	/	/	/	○	○	○	For the week ending July 26, 2020, YOY air bookings from Saskatchewan to other inter-provincial destinations is down 84% compared to the same period in 2019. The strongest week for air bookings since March 2020 was the week ending July 19, 2020 at -76% YOY.
New COVID Cases	○	●	○	/	/	/	The number of weekly new cases in Saskatchewan for the week ending July 26, 2020 was 235. This represents an increase compared to 128 new cases the week ending July 19, 2020.
Dining Search Index	○	●	○	○	○	○	YOY intra-provincial dining searches had been at a level that was nearly recovered to 2019 levels. However, decreases for the week ending July 19 and July 26, 2020 brought intra-provincial dining searches back down to moderate levels.
Activities & Events Search Index	○	●	○	○	○	○	YOY intra-provincial activities & events searches have been plateaued at moderate levels since the week ending July 5, 2020.

Legend:      Current phase ●      Not there yet ○      Signal not applicable □

<b>Manitoba</b>	<b>III</b> Intra-Provincial	Intra-provincial travel searches that are above the same period in 2019, combined with moderate levels of intra-provincial accommodation bookings, indicate that Manitoba is in the intra-provincial phase.
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**Manitoba Assessment Summary:**

	Phase						Analysis
	I COVID-19 Response	II Hyper Local	III Intra-prov	IV Inter-prov	V Tentative Int'l	VI Regularized Int'l	
Travel Search Index	○	○	●	○	○	○	YOY intra-provincial travel searches have been at a level that is above the same period in 2019 since the week ending June 7, 2020.
Accommodation Searches on OTA	●	○	○	○	○	○	YOY intra-provincial accommodation searches have decreased over the past 2 weeks but remain at low to moderate levels.
Rate of Hotel Booking	○	○	●	○	○	○	YOY intra-provincial accommodation bookings remain at moderate levels even after a sharp decrease the week ending July 26, 2020.
Rate of Air Travel	/	/	/	○	○	○	For the week ending July 26, 2020, YOY air bookings from Manitoba to other inter-provincial destinations is down 88% compared to the same period in 2019. The strongest week for air bookings since March 2020 was the week ending June 28, 2020 at -82% YOY.
New COVID Cases	○	○	●	/	/	/	The number of weekly new cases in Manitoba for the week ending July 26, 2020 was 51. This represents an increase compared to 18 new cases the week ending July 19, 2020.
Dining Search Index	○	○	●	○	○	○	YOY intra-provincial dining searches have decreased over the past 2 weeks. After being at a level that was similar to 2019 levels, intra-provincial dining searches have fallen to a level that is slightly below 2019 levels.
Activities & Events Search Index	○	○	●	○	○	○	YOY intra-provincial activities & events searches have been fluctuating at moderate levels but have generally been trending upwards since the week ending April 19, 2020.

Legend:      Current phase ●      Not there yet ○      Signal not applicable □

<b>Ontario</b>	<b>II</b> Hyper Local	Intra-provincial travel searches are at a level that has nearly recovered to 2019 levels. However, Ontario continues to have a relatively high number of weekly new cases, low levels of intra-provincial accommodation searches and low to moderate levels of intra-provincial accommodation bookings. This indicates that Ontario has not yet moved into the Intra-Provincial phase and continues to be in the Hyper Local phase.
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**Ontario Assessment Summary:**

	Phase						Analysis
	I COVID-19 Response	II Hyper Local	III Intra-prov	IV Inter-prov	V Tentative Int'l	VI Regularized Int'l	
Travel Search Index							YOY intra-provincial travel searches have been trending upwards since the week ending April 12, 2020 and are at a level that has nearly recovered to 2019 levels.
Accommodation Searches on OTA							YOY intra-provincial accommodation searches are at low levels but have been trending upwards since the week ending June 7, 2020.
Rate of Hotel Booking							YOY intra-provincial accommodation bookings are at low to moderate levels but have been trending upwards since the week ending May 31, 2020.
Rate of Air Travel							For the week ending July 26, 2020, YOY air bookings from Ontario to other inter-provincial destinations is down 85% compared to the same period in 2019. The strongest week for air bookings since March 2020 was the week ending July 19, 2020 at -82% YOY.
New COVID Cases							The number of weekly new cases in Ontario for the week ending July 26, 2020 was 1,076. This represents an increase compared to 881 new cases the week ending July 19, 2020.
Dining Search Index							YOY intra-provincial dining searches are at moderate levels and have been steadily increasing since the week ending June 14, 2020.
Activities & Events Search Index							YOY intra-provincial activities & events searches are at low levels but have been trending upwards since the week ending June 7, 2020.

Legend:      Current phase      Not there yet      Signal not applicable

<b>Quebec</b>	<b>IV</b> Inter-Provincial	Inter-provincial travel searches that are at moderate levels, combined with inter-provincial accommodation bookings that are at moderate levels, indicate that Quebec is in the Inter-Provincial phase.
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**Quebec Assessment Summary:**

	Phase						Analysis
	I COVID-19 Response	II Hyper Local	III Intra-prov	IV Inter-prov	V Tentative Int'l	VI Regularized Int'l	
Travel Search Index	○	○	○	●	○	○	YOY intra-provincial travel searches have been at a level that is above the same period in 2019 since the week ending June 28, 2020. YOY inter-provincial searches are at moderate levels and have been trending upwards since the week ending May 17, 2020.
Accommodation Searches on OTA	●	○	○	○	○	○	YOY intra-provincial & inter-provincial accommodation searches are at low to moderate levels but have been trending upwards since the week ending May 17, 2020.
Rate of Hotel Booking	○	○	○	●	○	○	YOY intra-provincial accommodation bookings have decreased over the past 2 weeks but remain at moderate levels. YOY inter-provincial accommodation bookings are at moderate levels and have been plateaued since the week ending June 28, 2020.
Rate of Air Travel	/	/	/	○	○	○	For the week ending July 26, 2020, YOY air bookings from Quebec to other inter-provincial destinations is down 87% compared to the same period in 2019. The strongest week for air bookings since March 2020 was the week ending July 19, 2020 at -79% YOY.
New COVID Cases	○	●	○	/	/	/	The number of weekly new cases in Quebec for the week ending July 26, 2020 was 1,117. This represents an increase in the number of new cases compared to 945 for the week ending July 19, 2020.
Dining Search Index	○	○	○	●	○	○	YOY intra-provincial dining searches are at moderate levels and have been trending upwards since the week ending May 24, 2020. YOY inter-provincial dining searches have been steadily increasing since the week ending May 17, 2020. A sharp increase for the week ending July 26, 2020 has brought inter-provincial dining searches to a level that has nearly recovered to 2019 levels.
Activities & Events Search Index	○	○	○	●	○	○	YOY intra-provincial activities & events searches are at moderate levels and have been steadily increasing since the week ending May 24, 2020. YOY inter-provincial activities & events searches have been fluctuating but have generally been trending upwards since the week ending May 17, 2020. A sharp increase for the week ending July 26, 2020 has brought inter-provincial activities & events searches to moderate levels.

Legend:      Current phase ●      Not there yet ○      Signal not applicable □

<b>New Brunswick</b>	<b>III</b> Intra-Provincial	Intra-provincial travel searches are above 2019 levels and New Brunswick continues to have a low number of weekly cases. Combined with moderate levels of intra-provincial accommodation searches bookings, these signals indicate that New Brunswick is in the Intra-Provincial phase.
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**New Brunswick Assessment Summary:**

	Phase						Analysis
	I COVID-19 Response	II Hyper Local	III Intra-prov	IV Inter-prov	V Tentative Int'l	VI Regularized Int'l	
Travel Search Index	○	○	●	○	○	○	YOY intra-provincial travel searches have been at a level that is above the same period in 2019 since the week ending June 14, 2020.
Accommodation Searches on OTA	○	○	●	○	○	○	YOY intra-provincial accommodation searches are at moderate levels. After declines through the first two weeks of July, intra-provincial accommodation searches increased sharply the week ending July 19, 2020 and remain at a similar level for the week ending July 26, 2020.
Rate of Hotel Booking	○	○	●	○	○	○	YOY intra-provincial accommodation bookings are at a moderate level. After a very sharp increase for the week ending July 19, 2020, which brought intra-provincial accommodation bookings to a level that was nearly recovered to 2019 levels, accommodation bookings decreased to a moderate level for the week ending July 26, 2020.
Rate of Air Travel	/	/	/	○	○	○	For the week ending July 26, 2020, YOY air bookings from New Brunswick to other inter-provincial destinations is down 95% compared to the same period in 2019. The strongest week for air bookings since March 2020 was the week ending June 28, 2020 at -88% YOY.
New COVID Cases	○	○	●	/	/	/	The number of weekly new cases in New Brunswick for the week ending July 26, 2020 was 1. New Brunswick has had 6 weeks in a row with 10 new cases or less.
Dining Search Index	○	○	●	○	○	○	YOY intra-provincial dining searches have been at a level that is above the same period in 2019 since the week ending May 31, 2020.
Activities & Events Search Index	○	○	●	○	○	○	YOY intra-provincial activities & events searches have been at a level that is similar to 2019 levels since the week ending June 14, 2020.

Legend:      Current phase ●      Not there yet ○      Signal not applicable □



<b>Nova Scotia</b>	<b>III</b> Intra-Provincial	Intra-provincial travel searches are above 2019 levels and Nova Scotia continues to have a low number of weekly cases. Combined with intra-provincial accommodation bookings that have recently been at moderate levels, these signals indicate that Nova Scotia is in the Intra-Provincial phase.
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**Nova Scotia Assessment Summary:**

	Phase						Analysis
	I COVID-19 Response	II Hyper Local	III Intra-prov	IV Inter-prov	V Tentative Int'l	VI Regularized Int'l	
Travel Search Index	○	○	●	○	○	○	YOY intra-provincial travel searches have been at a level that is above the same period in 2019 since the week ending June 14, 2020.
Accommodation Searches on OTA	●	○	○	○	○	○	YOY intra-provincial accommodation searches are at low levels and have been plateaued since the week ending June 21, 2020.
Rate of Hotel Booking	○	○	●	○	○	○	YOY intra-provincial accommodation bookings have been trending upwards since the week ending May 24, 2020. However, a decrease for the week ending July 26, 2020 has brought intra-provincial accommodation bookings back down at low to moderate levels.
Rate of Air Travel	/	/	/	○	○	○	For the week ending July 26, 2020, YOY air bookings from Nova Scotia to other inter-provincial destinations is down 88% compared to the same period in 2019. The strongest week for air bookings since March 2020 was the week ending June 28, 2020 at -78% YOY.
New COVID Cases	○	○	●	/	/	/	The number of weekly new cases in Nova Scotia for the week ending July 26, 2020 was zero. Nova scotia has had 10 weeks in a row with 10 new cases or less.
Dining Search Index	○	○	●	○	○	○	YOY intra-provincial dining searches are at moderate levels and have been plateaued since the week ending June 14, 2020.
Activities & Events Search Index	○	○	●	○	○	○	YOY intra-provincial activities & events searches are at moderate levels and been trending upwards since the week ending May 17, 2020.

Legend:      Current phase ●      Not there yet ○      Signal not applicable □

<b>Prince Edward Island</b>	<b>III</b> Intra-Provincial	Intra-provincial travel searches are fluctuating at levels similar to the same period in 2019 and dining searches are at a moderate level. Although Prince Edward Island has low levels of intra-provincial accommodation searches and bookings, the relatively small size of the province means that movement at a local level can also be considered as intra-provincial. For this reason, Prince Edward Island is observed as being in the Intra-Provincial phase.
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**Prince Edward Island Assessment Summary:**

	Phase						Analysis
	I COVID-19 Response	II Hyper Local	III Intra-prov	IV Inter-prov	V Tentative Int'l	VI Regularized Int'l	
Travel Search Index	○	○	●	○	○	○	YOY intra-provincial travel searches have been fluctuating, sitting at levels that are just above or below 2019 levels since the week ending June 7, 2020.
Accommodation Searches on OTA	●	○	○	○	○	○	YOY intra-provincial accommodation searches are at low levels and have been plateaued since the week ending June 14, 2020.
Rate of Hotel Booking	●	○	○	○	○	○	YOY intra-provincial accommodation bookings are at low levels and have been fluctuating since the week ending April 26, 2020.
Rate of Air Travel	/	/	/	○	○	○	For the week ending July 19, 2020, YOY air bookings from Prince Edward Island to other inter-provincial destinations is down 97% compared to the same period in 2019. The strongest week for air bookings since March 2020 was the week ending July 5, 2020 at -91% YOY.
New COVID Cases	○	○	●	/	/	/	The number of weekly new cases in Prince Edward Island for the week ending July 26, 2020 was zero. Prince Edward Island recorded a total of 9 new cases for the weeks ending July 5 to July 19, 2020.
Dining Search Index	○	○	●	○	○	○	YOY intra-provincial dining searches have been plateaued at moderate levels since the week ending June 7, 2020.
Activities & Events Search Index	●	○	○	○	○	○	YOY intra-provincial activities & events searches are at low levels but have recorded small increases since the week ending July 5, 2020.

Legend:      Current phase ●      Not there yet ○      Signal not applicable □

<b>Newfoundland &amp; Labrador</b>	<b>III</b> Intra-Provincial	Intra-provincial travel searches are above the same period in 2019 and Newfoundland & Labrador continues to have a low number of weekly cases. Combined with intra-provincial accommodation bookings that have recently been at moderate levels, these signals indicate that Newfoundland & Labrador is in the Intra-Provincial phase.
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**Newfoundland & Labrador Assessment Summary:**

	Phase						Analysis
	I COVID-19 Response	II Hyper Local	III Intra-prov	IV Inter-prov	V Tentative Int'l	VI Regularized Int'l	
Travel Search Index	○	○	●	○	○	○	YOY intra-provincial travel searches have been at a level that is above the same period in 2019 since the week ending June 7, 2020.
Accommodation Searches on OTA	●	○	○	○	○	○	YOY intra-provincial accommodation searches have been plateaued at low to moderate levels since the week ending June 28, 2020.
Rate of Hotel Booking	○	○	●	○	○	○	YOY intra-provincial accommodation bookings have been plateaued at low to moderate levels since the week ending July 5, 2020.
Rate of Air Travel	/	/	/	○	○	○	For the week ending July 26, 2020, YOY air bookings from Newfoundland & Labrador to other inter-provincial destinations is down 87% compared to the same period in 2019. The strongest week for air bookings since March 2020 was the week ending June 28, 2020 at -78% YOY.
New COVID Cases	○	○	●	/	/	/	The number of weekly new cases in Newfoundland & Labrador for the week ending July 26, 2020 was 4. Newfoundland & Labrador has reported 10 cases or less since the week ending April 26, 2020.
Dining Search Index	○	●	○	○	○	○	YOY intra-provincial dining searches are at moderate levels and have plateaued since the week ending June 7, 2020.
Activities & Events Search Index	○	●	○	○	○	○	YOY intra-provincial activities & events searches have been plateaued at moderate levels since the week ending June 14, 2020.

Legend:      Current phase ●      Not there yet ○      Signal not applicable □

<b>Yukon</b>	<b>II</b> Hyper Local	Intra-territorial travel searches are at a level that has nearly recovered to 2019 levels. However, low levels of intra-territorial accommodation searches and bookings indicate that Yukon has not yet moved into the Intra-Territorial phase and continues to be in the Hyper Local phase.
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**Yukon Assessment Summary:**

	Phase						Analysis
	I COVID-19 Response	II Hyper Local	III Intra-prov	IV Inter-prov	V Tentative Int'l	VI Regularized Int'l	
Travel Search Index	○	●	○	○	○	○	YOY intra-territorial travel searches have been trending upwards since the week ending June 21 and are at a level that has nearly recovered to 2019 levels.
Accommodation Searches on OTA	●	○	○	○	○	○	YOY intra-territorial accommodation searches are at low levels but have been trending upwards since the week ending June 28, 2020.
Rate of Hotel Booking	●	○	○	○	○	○	YOY intra-territorial accommodation bookings are at very low levels with a lot of fluctuations. It is notable that inter-provincial accommodations bookings are at low levels but are stronger compared to intra-territorial accommodation bookings.
Rate of Air Travel	/	/	/	○	○	○	For the week ending July 26, 2020, YOY air bookings from the Yukon to other inter-provincial destinations is down 55% compared to the same period in 2019. The strongest week for air bookings since March 2020 was the week ending July 19, 2020 at -30% YOY.
New COVID Cases	○	●	○	/	/	/	The number of weekly new cases in the Yukon for the week ending July 26, 2020 was 1. Prior to the week ending July 19, 2020, the Yukon had reported no new cases since the week ending May 3, 2020.
Dining Search Index	○	●	○	○	○	○	YOY intra-territorial dining searches are at low to moderate levels but have seen a lot of fluctuations.
Activities & Events Search Index	●	○	○	○	○	○	YOY intra-territorial activities & events searches are at low levels and have been fluctuating.

Legend:      Current phase ●      Not there yet ○      Signal not applicable □

<b>Northwest Territories</b>	<b>III</b> Intra-Territorial	Intra-territorial travel searches are at levels that are above 2019 levels and intra-territorial accommodation bookings are fluctuating between moderate levels and levels that are above the same period in 2019. These signals, combined with a low number of weekly cases, indicate that the Northwest Territories is in the Intra-Territorial phase.
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**Northwest Territories Assessment Summary:**

	Phase						Analysis
	I COVID-19 Response	II Hyper Local	III Intra-prov	IV Inter-prov	V Tentative Int'l	VI Regularized Int'l	
Travel Search Index	○	○	●	○	○	○	YOY intra-territorial travel searches have been at a level that is above the same period in 2019 since the week ending July 5, 2020.
Accommodation Searches on OTA	●	○	○	○	○	○	YOY intra-territorial accommodation searches have been at low levels since the week ending May 31, 2020 after two weeks sustained at moderate levels the week ending May 17 and May 24, 2020.
Rate of Hotel Booking	○	○	●	○	○	○	YOY intra-territorial accommodation bookings have been fluctuating since the week ending May 17, 2020. A sharp increase for the week ending July 26, 2020 has brought intra-territorial accommodation bookings to a level that is above the same period in 2019.
Rate of Air Travel	/	/	/	○	○	○	For the week ending July 26, 2020, YOY air bookings from the Northwest Territories to other inter-provincial destinations is down 59% compared to the same period in 2019. The strongest week for air bookings since March 2020 was the week ending July 19, 2020 at -36% YOY.
New COVID Cases	○	○	●	/	/	/	The number of weekly new cases in the Northwest Territories for the week ending July 26, 2020 was zero. Northwest Territories has had no new cases since the week ending April 19, 2020.
Dining Search Index	○	○	●	○	○	○	YOY intra-territorial dining searches are at low levels but have seen a lot of fluctuations, increasing to levels above 2019 levels for the week ending June 28 and July 19, 2020.
Activities & Events Search Index	○	●	○	○	○	○	YOY intra-territorial activities & events searches are at low to moderate levels and have been fluctuating since the week ending May 17, 2020.

Legend:      Current phase ●      Not there yet ○      Signal not applicable □

<b>Nunavut</b>	<b>III</b> Intra-Territorial	Nunavut has recorded no confirmed COVID-19 cases. Intra-territorial travel searches are fluctuating at low to moderate levels and intra-territorial accommodation searches have been fluctuating but have recently been at levels above the same period in 2019. This indicates that Nunavut is in the Intra-Territorial phase.
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**Nunavut Assessment Summary:**

	Phase						Analysis
	I COVID-19 Response	II Hyper Local	III Intra-prov	IV Inter-prov	V Tentative Int'l	VI Regularized Int'l	
Travel Search Index	○	●	○	○	○	○	YOY intra-territorial travel searches have been plateaued at low to moderate levels since the week ending June 21, 2020.
Accommodation Searches on OTA	○	○	●	○	○	○	YOY intra-territorial accommodation searches have been fluctuating. For the week ending July 26, 2020, intra-territorial accommodation searches are at a level that is above the same period in 2019.
Rate of Hotel Booking	/	/	/	/	/	/	Data not available.
Rate of Air Travel	/	/	/	○	○	○	For the week ending July 26, 2020, YOY air bookings from Nunavut to other inter-provincial destinations is down 61% compared to the same period in 2019. The strongest week for air bookings since March 2020 was the week ending July 19, 2020 at -38% YOY.
New COVID Cases	○	○	●	/	/	/	Nunavut has not confirmed any cases to date.
Dining Search Index	/	/	/	/	/	/	Data not available.
Activities & Events Search Index	/	/	/	/	/	/	Data not available.

Legend:      Current phase ●      Not there yet ○      Signal not applicable □

## METHODOLOGICAL NOTES

**I. Recovery Signals:** The Recovery Measures are listed in their order of importance in understanding travel behaviour, with the primary measures in black and supporting measures in dark gray. A brief description of each measure is provided below.

Destination Canada has developed a framework to understand the phases of recovery of the travel market. These phases are:

- I. **COVID-19 Response:** Governments are responding with measures such as shelter in place and quarantines. Movement is restricted and travel is either not possible, desirable or encouraged.
- II. **Hyper Local Travel:** Some restrictions have been lifted and movement within local areas is possible. Governments will likely recommend that places ensure physical distancing while supporting local economies. Some travel may be taking place, such as day trips or overnight with friends and family.
- III. **Intra-Provincial or Intra-Territorial Travel:** Residents are booking trips within their province or territory. Travel by vehicle within a province/territory is possible and not discouraged.
- IV. **Inter-Provincial Travel:** Residents are booking trips in other provinces or territories. Travel by multiple means (air, car, trains, etc.) within the country, across provincial/territorial boundaries.
- V. **Tentative International Travel:** Some international travel, such as family related or urgent business. There may be some leisure travel from less risk averse travellers seek to capitalize on reduced prices or increases availability. Airlines may not have restored international routes beyond major hubs.
- VI. **Regularized International Travel:** Regular international travel. Some business meetings and events are re-introduced, leisure travel is closer to pre-COVID-19 levels.

A filled-in dot signifies that Destination Canada assesses we are in that phase of travel. An empty dot means we have not yet reached that indicator, and the crossed off box would signify that the measure does not apply for that phase of recovery. Some measures are currently being developed and will be updated as further progress is made.

## II. Description of the Measures

- **Travel Intent Search Index:** Google search engine queries for travel-related keywords in 2020 compared to 2019 searches, broken down by week (i.e. week of April 19, 2020 vs week of April 19, 2019). Available for each market's intra-provincial/territorial, inter-provincial/territorial and international travel search terms.
- **Rate of Accommodation Searches:** Weekly searches in 2020 for accommodation on a major online travel agency (OTA) against a rate of 2019 weekly searches, broken down by week. Available for each market's intra-provincial/territorial and inter-provincial/territorial accommodation searches. This is provided as a rate rather than a volume of searches.
- **Rate of Accommodation Bookings:** Accommodation bookings in 2020 on a major OTA against a rate of 2019 bookings, broken down by week. Available for each market's intra-provincial/territorial and inter-provincial/territorial accommodation bookings. This is provided as a rate rather than a volume of bookings.
- **Rate of Air Travel:** The volume of air bookings to other provinces/territories versus 2019 air bookings, broken down by week, as provided by IATA.
- **Weekly New COVID-19 Confirmed Cases:** The weekly total of new confirmed COVID-19 cases, as provided by the Government of Canada Health Infobase. Number of cases in the market and within other regions of Canada will likely be a determining factor for both governments allowing phased return of travel, as well as consumer confidence in traveling to a market.
- **Dining Search Index:** 2020 searches for dining related keywords compared to 2019 searches, broken down by week. Available for each market's intra-provincial/territorial, inter-provincial/territorial and international dining related search terms. This is provided as an index rather than a volume of searches.
- **Attractions & Events Search Index:** 2020 searches for attractions and events related keywords compared to 2019 searches, broken down by week. Available for each market's intra-provincial/territorial, inter-provincial/territorial and international attractions and events related search terms. This is provided as an index rather than a volume of searches.